



جمهوری اسلامی ایران  
وزارت امور خارجه

شماره : ۳۲۲۱/۲۲۰/۲۳۷۷۳۷  
تاریخ : ۱۳۹۸/۰۸/۰۳  
زمان : ۱۱:۲۵:۳۲  
پیوست : داره

بسمه تعالی

جناب آقای آقاجعفری

دستیار محترم وزیر در امور آفریقا

موضوع: نمایندگانه بین المللی کادونا

با سلام و احترام

پیرو نامه شماره ۱۶۴۹۱۵ مورخ ۲۵ مردادماه ۹۸ در خصوص پیگیری حضور شرکت های ایرانی در نمایشگاه بین المللی لاگوس (۱۰ لغایت ۱۹ آبان ماه ۱۳۹۸)، به عنوان بزرگترین نمایشگاه عمومی منطقه غرب آفریقا و ضمن تلسف از کم توجهی سازمان توسعه تجارت در سازمان دهی شرکت های ایرانی جهت حضور در نمایشگاه های بین المللی نیجریه، به پیوست تصویر نامه دریافتی از اتاق بازرگانی کادونا در خصوص اطلاع رسانی برگزاری چهل و یکمین دور نمایشگاه بین المللی این شهر در تاریخ ۲۸ فوریه لغایت ۸ مارس ۲۰۲۰ (۱۸-۹ اسفند ۹۸) و منضم به فرم های ویژه ثبت نام در این نمایشگاه جهت آگاهی و انعکاس به جهات ذیربط ایفاد می گردد.

شایان ذکر است نمایشگاه بین المللی کادونا دومین نمایشگاه بزرگ نیجریه به شمار آمده و چهلمین دور آن با استقبال گسترده شرکت هایی از چین، هند، ترکیه، پاکستان، بنگلادش، مصر، کامرون و نیجر برگزار شد و در سال ۱۳۹۶ با پیگیریهای مستقیم بخش اقتصادی سفارت سه شرکت ایرانی در آن حضور یافتند.

مرتضی رحیمی زارچی

سفیر جمهوری اسلامی ایران - ابوجا

رونوشت:

- جناب آقای گرامی نازکسرا رئیس محترم اداره امور عرب آفریقا
- جناب آقای معصومی فر مدیر کل محترم هماهنگی و پایش روابط اقتصادی دوجانبه



(ORGANISERS OF THE KADUNA INTERNATIONAL TRADE FAIR- "AFRICA'S MOST FAMOUS FAIR")

Kaduna International Trade and Investment Centre,  
KM 4, Kaduna-Zaria Road, Rigachikun, P.O.Box 728, Kaduna, Nigeria.  
Tel: +234 - (0) 62-290936, +234 (0) 62-290933,  
E-mail: kadccima@gmail.com or mail@kadccima.org.ng  
Website: <http://www.kadccima.org.ng>

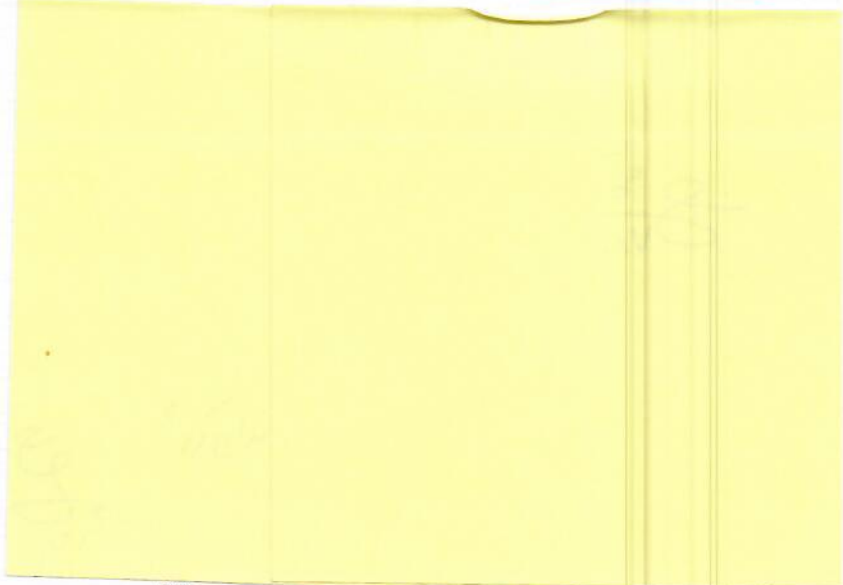


DIRECTOR GENERAL  
Usman G. Saulawa

23<sup>rd</sup> September, 2019

His Excellency,  
The Ambassador,  
Embassy of Islamic Republic of Iran,  
Abuja.

Your Excellency,



**INVITATION TO PARTICIPATE IN THE 41<sup>ST</sup> KADUNA INTERNATIONAL TRADE FAIR: FRIDAY 28<sup>TH</sup> FEBRUARY - SUNDAY 8<sup>TH</sup> MARCH, 2020**

On behalf of the Executive Council Members of the Kaduna Chamber of Commerce, Industry, Mines and Agriculture (**KADCCIMA**), and the Trade Fair Main Organizing Committee, I write to inform you that **preparations for the 41<sup>ST</sup> Kaduna International Trade Fair have commenced.** The Fair is scheduled to hold from Friday 28<sup>th</sup> February – Sunday 8<sup>th</sup> March 2020 at the Kaduna International Trade and Investment Centre, Kaduna Nigeria. It is expected that His Excellency, the President of the Federal Republic of Nigeria, **President Muhammadu Buhari, GCFR**, shall perform the Opening Ceremony on Saturday, 29<sup>th</sup> February 2020 at **10.00am** prompt.

The theme of the Fair is ***Unlocking Nigeria's Economic Potentials through Regional Integration.***

The Forum will as usual provide participants the opportunities for fact-to-face interactions, and exchange ideas with both Local and International business communities on products, services and technologies for necessary exploitation.

community as the finest and most rewarding business forum in the whole of Africa. Both Federal and State Governments, as well as the international business communities who participated in the previous years attested to the fact that the forum has afforded them tremendous opportunities towards the advancement of their policies and programmes and the creation of wealth for their stakeholders.

In view of the strategic position which **Islamic Republic of Iran occupies** in the global businesses and the importance of this Fair in the Nigerian Business Calendar, we find it necessary to formally write to invite you to attend the **41<sup>st</sup>** Trade Fair.

We enclosed herewith copy of relevant information about the Fair for your action please.

Thank you.

Yours faithfully,



**MALLAM USMAN G. SAULAWA,**  
Director General.

## Event Details & Exhibit Profile:



**41<sup>st</sup> Kaduna International Trade Fair**  
28th Feb. - 8th March, 2020

### *Event Details:*

<b>TITLE:</b>	<b>41<sup>st</sup> Kaduna International Trade Fair</b>
<b>VENUE:</b>	Kaduna International Trade and Investment Centre Kaduna
<b>DATE:</b>	Friday 28 <sup>th</sup> February – Sunday 8 <sup>th</sup> March, 2020.
<b>FREQUENCY:</b>	Annual
<b>EXHIBITS:</b>	General Products & Services
<b>OPEN TO:</b>	Trade Visitors

### *Exhibit Profile:*

- Agricultural & Agro-allied Machinery, Equipment, Implements & Technology
- Arts, Handicrafts & Antiques
- Artificial Flowers & Plants
- Automobiles & Auto Parts
- Bags (Travel, School etc)
- Banking & other Financial Services
- Building Materials
- Carpets & Wall Coverings
- Chemicals, Perfumes & Beauty Aids
- Crystal wares & Chandeliers
- Dairy Products & Equipments
- Detergents & Households Chemicals
- Electronics & Electrical
- Fashion wear & Accessories
- Fresh, Frozen & Canned Foods
- Furniture (Office & Home)
- Gifts Novelties
- Glassware & Porcelain
- Hardware Accessories
- Health & Healthcare Products
- House ware & Kitchenware
- Household & Domestic Appliance
- Information & Communication Equipment & Technology.
- Industrial machinery Equipment & Technology
- Imitation & Fashion Jewelries
- Leather & Leather Products
- Lights, Lamps & Fixtures
- Machine Tools & Machinery
- Office Equipments
- Petroleum, Petrochemicals & Gas Products
- Pictures, Paintings & Graphic Arts
- Plastic Household Products
- Promotional, Giveaways & Plaques
- Sanitary war & Accessories
- Solid Minerals Exploration Equip. & Technology
- Sport & Leisure Goods
- Textiles & Readymade Garments
- Toys, Games & Stationery
- Watches, Clocks & Jewelries
- Water Resources Engineering Equipment & Technology

*...Africa's most famous fair!*

# Application for Participation



**41<sup>st</sup> Kaduna International Trade Fair**  
28th Feb. - 8th March, 2020

**VENUE:-** KADUNA INTERNATIONAL TRADE AND INVESTMENT CENTRE  
KADUNA -ZARIA ROAD, RIGACHIKUN. KADUNA.  
**DATE:-** FRIDAY 28<sup>TH</sup> FEBRUARY – SUNDAY 8<sup>TH</sup> MARCH, 2020.  
**ORGANISERS:** KADUNA CHAMBER OF COMMERCE INDUSTRY, MINES AND AGRICULTURE (KADCCIMA).

**IMPORTANT NOTE:-**

Please read the rules and regulation before filing and signing this form. The organizers are not responsible for any error arising from illegibility. Entries after 20<sup>th</sup> February, 2020 will not be listed in the **Trade Fair Catalogue**.

Completed Form to be returned to: -  
OFFICE OF THE DIRECTOR GENERAL  
KADUNA CHAMBER OF COMMERCE, INDUSTRY, MINES AND AGRICULTURE  
Km 4, Kaduna – Zaria Road, Rigachikun, P.O. Box 728, Kaduna, Nigeria  
Tel.: +234 (0)62-290936, +234 (0) 62-290933, +234 (0) 8033001361.  
E-Mail: [kadccima@gmail.com](mailto:kadccima@gmail.com) or [mail@kadccima.org.ng](mailto:mail@kadccima.org.ng)  
Website: <http://www.kadccima.org.ng>

1. Full Name of Applicant: .....
2. Address:.....
3. Telephone & E-mail:.....
4. Country:.....
5. Private or Public:.....
6. Nature of Exhibitions:.....
7. Exhibition Space:.....
- (i) Open Space: N4, 000 per Square Meter or \$30 per Square Metres.  
(Minimum space allowed is 30 Square Metres. Any additional space requirement should be in multiple of 10 Square Metres).
- (ii) Indoor Space: N6, 000.00 or \$60 per Square Metre (Minimum space allowed is 30 Square Metres)
8. Space Requirement:
9. Cleaning & Environmental Services:
  - i. 30 m<sup>2</sup> - N6,000
  - ii. Above 30 m<sup>2</sup> - N8,000
10. All payment attracts 5% VAT
11. If construction of stand is required, please make contact with the Fair Committee.

**MODE OF PAYMENT, Certified Cheque and Bank Draft are accepted. Cash is not allowed.**

.....  
Seal /Signature of Applicant

Date:.....

Name: .....

Position of Signatory:.....

*...Africa's most famous fair!*

# Application for Power Supply



**41<sup>st</sup> Kaduna International Trade Fair**  
28th Feb. - 8th March, 2020

**VENUE:-** KADUNA INTERNATIONAL TRADE AND INVESTMENT CENTRE  
KADUNA -ZARIA ROAD, RIGACHIKUN. KADUNA.

**DATE:-** FRIDAY 28<sup>TH</sup> FEBRUARY – SUNDAY 8<sup>TH</sup> MARCH, 2020.

**ORGANISERS:** KADUNA CHAMBER OF COMMERCE INDUSTRY, MINES AND AGRICULTURE (KADCCIMA).

**IMPORTANT NOTE: -**

Please read the rules and regulation before filing and signing this form. The organizers are not responsible for any error arising from illegibility.

Completed Form to be returned to: -  
OFFICE OF THE DIRECTOR GENERAL  
KADUNA CHAMBER OF COMMERCE, INDUSTRY, MINES AND AGRICULTURE  
Km 4, Kaduna – Zaria Road, Rigachikun, P.O. Box 728, Kaduna, Nigeria  
Tel.: +234 (0)62-290936, +234 (0) 62-290933, +234 (0) 8033001361.  
E-Mail: [kadccima@gmail.com](mailto:kadccima@gmail.com) or [mail@kadccima.org.ng](mailto:mail@kadccima.org.ng)  
Website: <http://www.kadccima.org.ng>

1. Full Name of Applicant:.....
2. Address:.....
3. In consideration of the provisions, rules and regulation governing the participation with 41<sup>st</sup> Kaduna International Trade Fair and in compliance thereof applies to their constant power supply are as detail below:

- a) Cost of power consumption(minimum power consumption) for the period of the 41<sup>st</sup> Kaduna Int'l. Trade Fair Cost up to 2.5 KVA / 15 AMPS (2 lights, 1 outlet for fridge and or /fan) N12,000.00  
Cost 1 Air-conditioner KVA N13,000.00

30m <sup>2</sup>	-	N 12,000.00
31m <sup>2</sup> – 40m <sup>2</sup>	-	N15,000.00
41m <sup>2</sup> – 50m <sup>2</sup>	-	N16,000.00
51m <sup>2</sup> – 60m <sup>2</sup>	-	N18,000.00
61m <sup>2</sup> – 80m <sup>2</sup>	-	N20,000.00
Above 80m <sup>2</sup>	-	N,22,000.00

Please ask for individual quotation. All Exhibitors MUST consume up to the 2.5 KVA.

**b. All Payment attracts 5% VAT**

- c. Power requirement:.....
  - d. Total amount payable:.....
5. ALL PAYMENTS FOR POWER CONNECTION SHALL BE MADE IN ADVANCE TOGETHER WITH THE SPACE FEE.
  6. There shall be electrical inspectors to inspect all connections and consumption of each stand. Participants are requested to kindly produce their receipt of payment on failing which may result to instant disconnection of electricity supply to their stand.

**MODE OF PAYMENT, Certified Cheque and Bank Draft are accepted. Cash is not allowed.**

Seal /Signature of Applicant

Date:.....

Name: .....

Position of Signatory: .....

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# Application for Water Supply



**41<sup>st</sup> Kaduna International Trade Fair**  
28th Feb. - 8th March, 2020

**VENUE:-** KADUNA INTERNATIONAL TRADE AND INVESTMENT CENTRE  
KADUNA -ZARIA ROAD, RIGACHIKUN, KADUNA.  
**DATE:-** FRIDAY 28<sup>TH</sup> FEBRUARY – SUNDAY 8<sup>TH</sup> MARCH, 2020.  
**ORGANISERS:** KADUNA CHAMBER OF COMMERCE INDUSTRY, MINES AND AGRICULTURE (KADCCIMA).

**IMPORTANT NOTE:-** Please read the rules and regulation before filing and signing this form. The organizers are not responsible for any error arising from illegibility.

Completed Form to be returned to: -  
OFFICE OF THE DIRECTOR GENERAL  
KADUNA CHAMBER OF COMMERCE, INDUSTRY, MINES AND AGRICULTURE  
Km 4, Kaduna – Zaria Road, Rigachikun, P.O. Box 728, Kaduna, Nigeria  
Tel.: +234 (0)62-290936, +234 (0) 62-290933, +234 (0) 8033001361.  
E-Mail: [kadccima@gmail.com](mailto:kadccima@gmail.com) or [mail@kadccima.org.ng](mailto:mail@kadccima.org.ng)  
Website: <http://www.kadccima.org.ng>

Full Name of Applicant:.....

Address: .....

1. In consideration of the provisions, rules and regulations governing the participation in the 41<sup>st</sup> Kaduna International Trade Fair, and in compliance thereof I/We hereby apply to the Trade Fair Committee for the supply of water.

**Our requirements are detailed bellows:**

No. of Points of Water Discharged or outlets	Equipment to be used	Direct Supply Yes/No
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- 2. Big covered stand whose space is over 100 Metres and water supply **N16, 000.00**
- 3. Other Participants requesting for direct water supply will pay **N13, 000.00**
- 4. All payment attracts 5% VAT**
- 5. Participants shall be responsible for the purchase of the pipes and connection joints on the basis of location.
- 6. Payment for the above service shall be made in advance before connection is made and no private connection will be allowed.

**MODE OF PAYMENT, Certified Cheque and Bank Draft are accepted. Cash is not allowed.**

Seal /Signature of Applicant

Date:.....

Name: .....

Position of Signatory:.....



# Application for Special Day



**41<sup>st</sup>** Kaduna  
International  
Trade Fair  
28th Feb. - 8th March, 2020

**VENUE:-** KADUNA INTERNATIONAL TRADE AND INVESTMENT CENTRE  
KADUNA - ZARIA ROAD, RIGACHIKUN, KADUNA.

**DATE:-** FRIDAY 28<sup>TH</sup> FEBRUARY – SUNDAY 8<sup>TH</sup> MARCH, 2020.

**ORGANISERS:** KADUNA CHAMBER OF COMMERCE INDUSTRY, MINES AND  
AGRICULTURE (KADCCIMA).

**IMPORTANT NOTE:-**

Please read the rules and regulation before filing and signing this form. The organizers are not responsible for any error arising from illegibility.

Completed Form to be returned to: -  
OFFICE OF THE DIRECTOR GENERAL  
KADUNA CHAMBER OF COMMERCE, INDUSTRY, MINES AND AGRICULTURE  
Km 4, Kaduna – Zaria Road, Rigachikun, P.O. Box 728, Kaduna, Nigeria  
Tel.: +234 (0)62-290936, +234 (0) 62-290933, +234 (0) 8033001361.  
E-Mail: [kadccima@gmail.com](mailto:kadccima@gmail.com) or [mail@kadccima.org.ng](mailto:mail@kadccima.org.ng)  
Website: <http://www.kadccima.org.ng>

1. Full Name of Applicant:.....
2. Address:.....
3. In consideration of the provisions of the rules and regulation governing the participation in the 41<sup>st</sup> Kaduna International Trade Fair, and in compliance thereof I/We hereby apply to the Trade Fair Committee for Special Day.
  - i) Exhibitors Applying for Special Day are to pay the following fee:  
Use of Podium & with facilities **N300, 000.00**
  - ii) **All Payment attracts 5% VAT**
  - iii) All payment must be made to the KADUNA CHAMBER OF COMMERCE
  - iv) What date and time do you prefer to have your Special Day?
  - v) Will you provide your Special Guest, or do you require assistance? (Yes/No).  
If Yes, Please give correct name(s), title and full address
  - vi) Please inform the Trade Fair Committee of any changes as soon as possible.
  - vii) Services will be provided in evidence of your full payment.
  - viii) Inform us in advance your arrangement for Special Days
  - ix) We cannot guarantee the date you choose above  
Nonetheless, there is always alternative day or time to be offered. The Committee will notify accordingly
  - x) The booking of Special Day is reserved, guaranteed on first to apply.
  - xi) Use of Reception Podium for Special Day is compulsory.

**MODE OF PAYMENT, Certified Cheque and Bank Draft are accepted. Cash is not allowed.**

.....  
Seal /Signature of Applicant

Date:.....

Name:.....

Position of Signatory:.....

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# Application for Advertisement in the Exhibition Catalogue



**41<sup>st</sup> Kaduna International Trade Fair**  
28th Feb. - 8th March, 2020

**VENUE:-** KADUNA INTERNATIONAL TRADE AND INVESTMENT CENTRE  
KADUNA -ZARIA ROAD, RIGACHIKUN. KADUNA.  
**DATE:-** FRIDAY 28<sup>TH</sup> FEBRUARY – SUNDAY 8<sup>TH</sup> MARCH, 2020.  
**ORGANISERS:** KADUNA CHAMBER OF COMMERCE INDUSTRY, MINES AND AGRICULTURE (KADCCIMA).

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Completed Form to be returned to :-  
OFFICE OF THE DIRECTOR GENERAL  
KADUNA CHAMBER OF COMMERCE, INDUSTRY, MINES AND AGRICULTURE  
Km 4, Kaduna – Zaria Road, Rigachikun, P.O. Box 728, Kaduna, Nigeria  
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E-Mail: [kadccima@gmail.com](mailto:kadccima@gmail.com) or [mail@kadccima.org.ng](mailto:mail@kadccima.org.ng)  
Website: <http://www.kadccima.org.ng>

1. Full Name of Applicant:.....
2. Address:.....
3. In consideration of the provisions of the rules and regulation governing the participation in the 41<sup>st</sup> Kaduna International Trade Fair, and in compliance thereof I/We hereby apply to the Trade Fair Committee advertisement space in the Trade Fair Catalogue to be published during the Trade Fair period as indicated below.
4. Number of Advert Page(s)
5. Space spotlight (supplement/Write up in our Company). First 2 pages  
Each additional page or fraction thereof  
Inside front cover (Coloured)  
First 4 pages after inside front cover (Coloured)  
Back cover (Coloured)  
Inside back cover (Coloured)  
Full page 12" x 9" /30cm x 22cm (Coloured)  
Half page 6" x 9" /15cm x 22cm (Coloured)  
(25% will be surcharged for each additional Colour required)

**N150,000.00**  
**N90,000.00**  
**N100,000.00**  
**N90,000.00**  
**N150,000.00**  
**N100,000.00**  
**N90,000.00**  
**N50,000.00**

## 6. All Payment attracts 5% VAT

7. Cover adverts are on the basis of first come first serve.
8. Appropriate artwork of the adverts should be submitted and where more than one mode of advert is required for the same message an equal number of arts works text should equally be submitted.
9. Payments **MUST** be accompanied with **Art Work in Soft copy**. However payment made without the necessary advert material will **NOT** be refunded if the materials are submitted after 20<sup>th</sup> February, 2020.
10. Please give full description of advert requirements.
11. Duly completed form and full payment should be returned to the Director General office.

**MODE OF PAYMENT, Certified Cheque and Bank Draft are accepted. Cash is not allowed.**

Seal /Signature of Applicant

Date:.....

Name: .....

Position of Signatory:.....

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# Application for Advertisement in the Exhibition Programme of Activities



**41<sup>st</sup> Kaduna International Trade Fair**  
28th Feb. - 8th March, 2020

**VENUE:-** KADUNA INTERNATIONAL TRADE AND INVESTMENT CENTRE  
KADUNA -ZARIA ROAD, RIGACHIKUN. KADUNA.

**DATE:-** FRIDAY 28<sup>TH</sup> FEBRUARY – SUNDAY 8<sup>TH</sup> MARCH, 2020.

**ORGANISERS:** KADUNA CHAMBER OF COMMERCE INDUSTRY, MINES AND AGRICULTURE (KADCCIMA).

**IMPORTANT NOTE: -** Please read the rules and regulation before filing and signing this form. The organizers are not responsible for any error arising from illegibility.

Completed Form to be returned to: -  
OFFICE OF THE DIRECTOR GENERAL  
KADUNA CHAMBER OF COMMERCE, INDUSTRY, MINES AND AGRICULTURE  
Km 4, Kaduna – Zaria Road, Rigachikun, P.O. Box 728, Kaduna, Nigeria  
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E-Mail: [kadccima@gmail.com](mailto:kadccima@gmail.com) or [mail@kadccima.org.ng](mailto:mail@kadccima.org.ng)  
Website: <http://www.kadccima.org.ng>

1. Full Name of Applicant:.....
2. Address:.....
3. In of the provisions of the rules and regulation governing the participation in the 41<sup>st</sup> Kaduna International Trade Fair, and in compliance thereof I/We hereby apply to the Trade Fair Committee for the advertisement space in the Trade Fair Programme of Activates to be published and released during the Trade Fair period as indicated below.
4. Number of Advert Page(s)
5. **Space available:**

		<b>Rate:</b>
Inside Front Cover (Colored)	(Coloured)	<b>N100,000.00</b>
Outside Back Cover	(Coloured)	<b>N120,000.00</b>
Inside Back Cover	(Coloured)	<b>N90,000.00</b>
Inside Page (Full Page only)	(Coloured)	<b>N80, 000.00</b>
6. **All Payment Attracts 5% VAT**
7. The Cover Advert is on the basis of first to apply, Applicant should contact the organizer before payment is made.
8. Only appropriate **Artwork in Soft Copy** of the adverts is accepted. These should be submitted along with payment for the advert. No request for refund will be entertained.

**MODE OF PAYMENT, Certified Cheque and Bank Draft are accepted. Cash is not allowed.**

.....  
Seal /Signature of Applicant

Date:.....

Name: .....

Position of Signatory:.....

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# Application for Advertisement in the Trade Fair News Letter



**41<sup>st</sup>** Kaduna International Trade Fair  
28th Feb. - 8th March, 2020

VENUE:- KADUNA INTERNATIONAL TRADE AND INVESTMENT CENTRE  
KADUNA -ZARIA ROAD, RIGACHIKUN. KADUNA.  
DATE:- FRIDAY 28<sup>TH</sup> FEBRUARY – SUNDAY 8<sup>TH</sup> MARCH, 2020.  
ORGANISERS: KADUNA CHAMBER OF COMMERCE INDUSTRY, MINES AND AGRICULTURE (KADCCIMA).

**IMPORTANT NOTE: -**

Please read the rules and regulation before filing and signing this form. The organizers are not responsible for any error arising from illegibility.

Completed Form to be returned to: -  
OFFICE OF THE DIRECTOR GENERAL  
KADUNA CHAMBER OF COMMERCE, INDUSTRY, MINES AND AGRICULTURE  
Km 4, Kaduna – Zaria Road, Rigachikun, P.O. Box 728, Kaduna, Nigeria  
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E-Mail: [kadccima@gmail.com](mailto:kadccima@gmail.com) or [mail@kadccima.org.ng](mailto:mail@kadccima.org.ng)  
Website: <http://www.kadccima.org.ng>

1. Full Name of Applicant:.....
2. Address:.....
3. In of the provisions, rules and regulation governing the participation in the 41<sup>st</sup> Kaduna International Trade Fair, and in compliance thereof I/We hereby apply to the Trade Fair Committee for the advertisement space in the Trade Fair News Journals to be published and released during the Trade Fair period as indicated below.
4. Number of Advert Page(s)
5. **Space Available:**

	<b>Coloured</b>	<b>Rate:</b>	<b>P/Insertion</b>
Back Cover (Outside)	<b>Coloured</b>	<b>50,000.00</b>	<b>“</b>
Inside Back Cover	<b>Coloured</b>	<b>40,000.00</b>	<b>“</b>
Inside Front Cover	<b>Coloured</b>	<b>40,000.00</b>	<b>“</b>
Full Page	<b>Coloured</b>	<b>30,000.00</b>	<b>“</b>
6. **All Payment Attracts 5% VAT**
7. Advert placement is on the basis of first to apply; Applicant should contact the organizer before payment is made.
8. Only appropriate **Artwork in Soft copy** of the adverts is accepted. These should be submitted along with payment for the advert material.

**MODE OF PAYMENT, Certified Cheque and Bank Draft are accepted. Cash is not allowed.**

Seal /Signature of Applicant

Date:.....

Name:.....

Position of Signatory:.....

# Application for Radio Jingles, Television Promotion and Publicity Materials Display



**41<sup>st</sup> Kaduna International Trade Fair**  
28th Feb. - 8th March, 2020

**VENUE:-** KADUNA INTERNATIONAL TRADE AND INVESTMENT CENTRE  
KADUNA -ZARIA ROAD, RIGACHIKUN. KADUNA.

**DATE:-** FRIDAY 28<sup>TH</sup> FEBRUARY – SUNDAY 8<sup>TH</sup> MARCH, 2020.

**ORGANISERS:** KADUNA CHAMBER OF COMMERCE INDUSTRY, MINES AND AGRICULTURE (KADCCIMA).

**IMPORTANT NOTE:-** Please read the rules and regulation before filing and signing this form. The organizers are not responsible for any error arising from illegibility.

Completed Form to be returned to: -  
OFFICE OF THE DIRECTOR GENERAL  
KADUNA CHAMBER OF COMMERCE, INDUSTRY, MINES AND AGRICULTURE  
Km 4, Kaduna – Zaria Road, Rigachikun, P.O. Box 728, Kaduna, Nigeria  
Tel.: +234 (0)62-290936, +234 (0) 62-290933, +234 (0) 8033001361.  
E-Mail: [kadccima@gmail.com](mailto:kadccima@gmail.com) or [mail@kadccima.org.ng](mailto:mail@kadccima.org.ng)  
Website: <http://www.kadccima.org.ng>

1. Full Name of Applicant:.....
2. Address:.....
3. In of the provisions, rules and regulation governing the participation in the 41<sup>st</sup> Kaduna International Trade Fair, and in compliance thereof I/We hereby apply to the Trade Fair Committee for Publicity Material Display during the forthcoming Trade Fair period as indicated below.
4. OUTDOORS ADVERTISING/PUBLICITY MATERIALS DISPLAY CO-ORDINATION:

## PUBLICITY MATERIALS DISPLAY:-

(i) <b>Neon Signs:-</b>	<b>N</b>		<b>N</b>
Big Size -	20,000.00each	(v) Bandstand -	15,000.00
Medium Size -	10,000.00each	Discotheque -	5,000.00
(ii) <b>Banners:-</b>	<b>N</b>	(vi) <b>Balloons/Mascots:-</b>	<b>N</b>
Large -	15,000.00each	Balloons -	5,000.00each
Medium -	10,000.00each	Mascots -	1,000.00each
(iii) <b>Cine/Overhead Projectors/signposts:-</b>	<b>N</b>	(vii) <b>Danglers:-</b>	<b>N</b>
Large Size -	5,000.00each	Big Size -	500.00each
Medium Size -	3,000.00each	Medium Sizes -	300.00each
(iv) <b>Signboards/Signposts:</b>	<b>N</b>	(viii) <b>Posters:-</b>	<b>N</b>
Large Size -	10,000.00each	Large Size -	500.00each
Medium Size -	5,000.00each	Medium Size -	250.00each

5. All Payment Attracts 5% VAT

**MODE OF PAYMENT, Certified Cheque and Bank Draft are accepted. Cash is not allowed.**

Seal /Signature of Applicant

Date:.....

Name: .....

Position of Signatory:.....

*...Africa's most famous fair!*