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## MINISTRY OF FOREIGN AFFAIRS

Ref. No....**MFA/COM/1 VOL. I**

The Ministry of Foreign Affairs of the Republic of Kenya presents its compliments to all Diplomatic Missions in Nairobi and has the honour to inform that the Agricultural Society of Kenya in conjunction with the Ministry of Agriculture, Livestock, Fisheries and Cooperatives of the Republic of Kenya is organizing the Nairobi International Trade Fair to be held from 26<sup>th</sup> September to 2<sup>nd</sup> October, 2022 and the Mombasa International Show to be held from 2<sup>nd</sup> to 6<sup>th</sup> November, 2022.

The Theme of the Shows and Trade Fairs which is, “*Promoting Innovation and Technology in Agriculture and Trade*”, takes cognizant of the importance of embracing uptake of technologies and innovations for efficiency both in agriculture and trade internationally. The shows, each attract many Exhibitors from various sectors, both local and international with huge visitor numbers.

The Ministry wishes to extend an invitation to the esteemed Diplomatic Missions to consider participating in the events. Kindly extend this invitation to stakeholders that may wish to participate from respective countries. The Ministry would appreciate timely confirmation of participation by Diplomatic Missions as well as stakeholders from respective countries to enable appropriate logistical and other necessary facilitation by organizers of the events.

The Ministry of Foreign Affairs of the Republic of Kenya avails itself of this opportunity to renew to all Diplomatic Missions in Nairobi, the assurances of its highest consideration.

Nairobi, 25<sup>th</sup> July, 2022

All Diplomatic Missions  
NAIROBI





# NAIROBI INTERNATIONAL TRADE FAIR

26<sup>TH</sup> SEPTEMBER-2<sup>ND</sup> OCTOBER, 2022



**THE AGRICULTURAL SOCIETY OF KENYA**

*"Your Leading Exhibition Partner"*

 agricultural Society of Kenya

 @AgriSocietyOfKe





## About Nairobi International Trade Fair

The Government of Kenya and Agricultural Society other agencies that include the ministry of Agriculture and other government departments hold the Nairobi International Trade Fair (NITF) seven day annual exhibition as a convergence point for Trade, Commerce and as an enabler for exchange of knowledge in trade and agricultural sector .

The NITF attracts over 250 exhibitors in agri-business in interdependent services such as Insurance, Finance, Regulators, and innovators, Logistics, Energy, Security and Research with an average of 500,000 visitors.

Over the years, the President remains the Patron of Agricultural Society of Kenya (ASK) due to its social-economic contribution.

NITF is held at the Jamhuri Park Show grounds hosted by the ASK, which is 10km from the Nairobi Central Business District, Ngong Forest surrounded by major shopping malls.

The location enjoys accessibility through public and private transport with over five (5) entrances (gates) from either direction.

Our offers are both permanent and semi- permanent structures and open space to suit alternative exhibition needs including neat well-manicured open lawns with a serene environment that is ideal for outdoor exhibiti

Further still NITF towards improving our exhibitors' experience, through partnerships with both government and private agencies we can facilitate the following:  
ons, events and open air displays.

- Work permits and migration on request through the Ministry of Foreign Affairs
- Logistics services (Courier, Customs, and Clearing & Forwarding) through Postal Corporation of Kenya (PCK).Traveling, boarding and from the exhibition venue.





## Why Exhibit at the Nairobi International Trade Fair

**Get known/ publicity;** create demand and market opportunities or expertise in agri-business locally and internationally through;  
Collect contact, forming collaborations and proding information

### Exhibition opportunities

**1.** Convenient exhibition Centre customized to meet the exhibitors' needs that range from structural to open space allocated on demand/specifications: conducive for outdoor displays and events whereby you will secure them to your own preference including erecting tents.

**2.** Space for Recreational facilities for children and entertainment / playing that includes horse riding, swings



**3.** Eateries attractive in cost and set up to small, medium and high end hotels also available for hire.



**4.** A ground for all sector players to exhibit from farm in-pup to processing. This also offers an opportunity to converge and establish collaborations for agri-business



**5.** The exhibition is open for Learning institutions so as to share or borrow expertise / knowledge, new technologies and exposure.



**6.** A designated area for both local and international Livestock farmers/ breeders to exhibit. The environment is conducive for feeding among others. This presents opportunities for agro-veterinary manufacturers, dealers and learning institutions to interact with their target market"





# SPACE BOOKINGS & UTILITY CHARGES

## OUTDOOR OPEN SPACE

### Central Business District:

Area Measurement	Amount
10 Feet x 10 Feet	100,000
15 Feet x 15 Feet	187,500
25 Feet x 25 Feet	250,000
50 Feet x 50 Feet	312,500
75 Feet x 75 Feet	450,000
90 Feet x 90 Feet	648,000

### Off Central Business District:

Area Measurement	Amount
10 Feet x 10 Feet	70,000
15 Feet x 15 Feet	150,000
25 Feet x 25 Feet	200,000
50 Feet x 50 Feet	250,000
75 Feet x 75 Feet	375,000
90 Feet x 90 Feet	437,500

**N/B. All charges are inclusive of VAT**

### Outdoor open space package includes;

- Open ground space with minimal grass ground cover
- General cleaning of the show ground.
- General security during the trade fair
- Entry to the exhibition catalogue and website
- Entry to the exhibition for Company delegates
- Company delegates entry to the exhibition

## EXPO CENTRE FACILITIES

### (a) For Foreign Exhibitors

\$ 2000 per 9 sq. m- 3mx3m booths (water charges & VAT inclusive)

### (b) For Local Exhibitors

Kshs. 150,000 per 9sq.m - 3mx3m booths (water charges & VAT inclusive)

### Standard Exhibition Booth Package includes:

- Floor space fitted in fitted in standard booth system frame of 3mx3m
- Fascia board with company name
- 1 table and 2 chairs
- Waste basket
- Electric supply plug point
- General cleaning plug point
- General supply plug point
- General cleaning of aisles
- General pavilion security during the exhibition
- Company delegates entry to the exhibition
- Entry to the exhibition catalogue and website

**50% is the booking amount which is non-refundable.**

**Air Travel, Accommodation and Local transportation are not included in the above cost**





# AGRICULTURAL SOCIETY OF KENYA



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