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اتاق بازرگانی، صنایع، معادن و کشاورزی ایران

Iran Chamber of Commerce, Industries, Mines & Agriculture



اتوماسیون داخلی

به نام خدا

جناب آقای زمانی

معاون محترم استانها و تشکلهای

موضوع: تقویم نمایشگاهی مجارستان در سال ۲۰۲۶

با سلام و احترام؛

به پیوست تقویم نمایشگاهی مجارستان در سال ۲۰۲۶ جهت استحضار و دستور انعکاس به تشکلهای ذیربط اتاق ایران ایفاد میگردد. مدیریت اداره اروپا، سرکار خانم سماء فرخنده نژاد به شماره تماس ۸۵۷۳۲۳۷۲ آماده پاسخگویی به سوالات مطروحه می باشند.

سید حامد عسکری
معاون امور بین الملل

۲۰۴

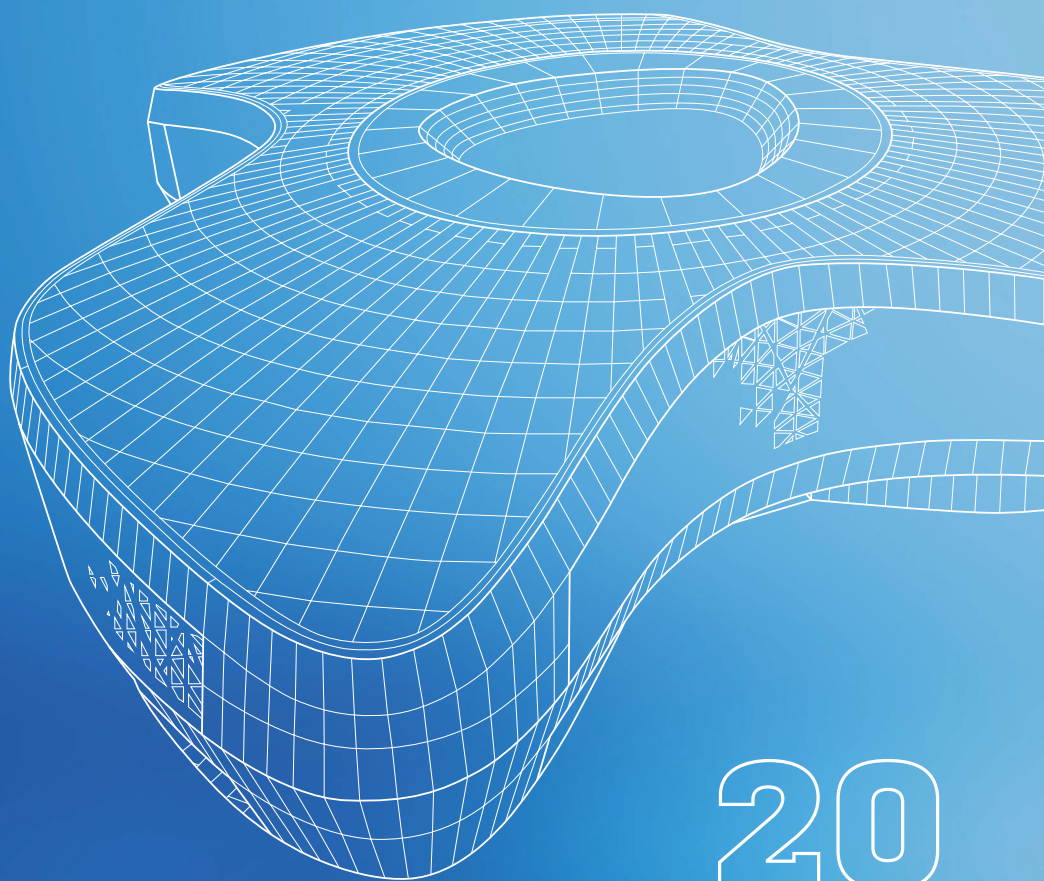
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HUNGEXPO EXHIBITIONS



20
26

HUNGEXPO EXHIBITIONS OF 2026



Information:

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Manuscript finalised: 3rd November 2025

HUNGEXPO Ltd. reserves the right to make changes!

Please check the exhibition date before your visit!

	AGROMashEXPO	21–24 January
	<i>AgrárgépShow</i>	21–24 January
	FeHoVa	5–8 February
	TRAVEL⁺	19–22 February
	BUDAPEST BOATSHOW	19–22 February
	SIRH/+ BUDAPEST	3–5 March
	CONSTRUMA	25–29 March
	HOME <i>Design</i>	25–29 March
	eurocine NEW!	8–9 May
	MACH-TECH	18–21 May
	INDUSTRY DAYS	18–21 May
	AUTOMOTIVE HUNGARY	18–21 May
	ENVIRONTEC powered by ÖKOINDUSTRIA	7–9 October



EXHIBITIONS IN ONE PLACE

The **HUNGEXPO** app assists visitors at all events organized by HUNGEXPO with ticket purchasing, registration, ticket management, and on-site navigation. For our exhibitors, it provides an easy-to-use, always-accessible platform for online administration.



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Dear Exhibitors, Visitors,

a year ago, I noted that we had to plan our work in a “turbulent period,” and that the international economic environment had not been offering a stable reference point for that. What was then only a suspicion has now become a certainty. In this demanding situation, the market’s key players bear an even greater responsibility than before to face the challenges and seize the opportunities available.

Here at Hungexpo, we feel that responsibility. As the regional market leader, it is our duty to support those who are looking for the way forward, even amid difficulties, such as the companies that wish to present themselves; that are seeking partners, investors or customers; that believe in the power of personal meetings; and that remain steadfast in their confidence in success.

We are looking forward to an exciting and eventful year: for the exhibitions in the first months (AGROMashEXPO, FeHoVa), most of the spaces are already sold out. The grand meetings of Hungarian agriculture, as well as the angling and hunting communities, will be the most important thematic events in Central and Eastern Europe this year again. TRAVEL+, the BUDAPEST BOAT SHOW and the CARAVAN SALON remain one of the main guides for those who want to travel and relax. For the seventh time in 2026, SIRHA Budapest, Central Europe’s largest food industry and HoReCa trade fair, will bring together the region’s most significant hospitality professionals and gastronomic experts to share their experiences and present the latest innovations to each other and to the specialists. Year after year, our CONSTRUMA and HOME DESIGN exhibitions show both the general public and professionals where Hun-



garian construction stands, and where industry players see opportunities for progress. MACH-TECH, INDUSTRY DAYS and AUTOMOTIVE HUNGARY are international business meetings that have been bringing together participants from different sectors for years. Created on the basis of our partners’ experiences and needs, we will once again organise ENVIRONTEC in the autumn, because we believe that environmental protection is the key to a sustainable future.

The entire history of Hungexpo is about development and encounters. That is why I am glad that we can meet you again in 2026, and I believe that our exhibitions will allow us to identify growth opportunities together.

Gábor Ganczer
CEO, HUNGEXPO Ltd.

AGROmashEXPO

44th International Agriculture
and Agricultural Machinery Exhibition



AgrárgépShow



21–24 January 2026



Agriculture is here.

AGROmashEXPO and AgrárgépShow are the best-known and largest trade fairs of Hungary's agricultural sector. The event is not only the leading professional platform that brings together the most machinery distributors, but also the most important forum offering outstanding opportunities for networking, business negotiations and discovering the latest trends. It also provides both exhibitors and visitors the chance to learn about agricultural innovations, technological solutions, development and financing opportunities through demonstrations and presentations.

Alongside numerous international brands, the key representatives of domestic machinery manufacturing will also be present this year. As far as the input area is concerned, the display will focus on seeds and other reproductive materials, pesticides, artificial fertilizers and pest-control substances. Logistics, agricultural electronics, measuring technologies and automation will also be highlighted this year.

The range of events at the 2026 show will be significantly expanded. In addition to professional programs, there will be a number of new themed exhibitions for visitors to enjoy. Among the highlights are presentations on animal husbandry technology and animal health. In addition, the Viticulture and Viniculture section will play a prominent role, and the HYDROGEN OPEN Conference and Expo, focusing on future technologies, will also feature in the program.

THEMES

- Agricultural machines, equipment and developments
- Agricultural developments
- Forestry and forestry machinery
- Seeds and other propagation materials
- Chemical products
- Agricultural electronics, measurement technology, diagnostics, automation
- Agricultural conservation
- Work protection, work wear
- Agricultural services
- Agricultural-environment management and regional development
- Hungarian garden themes
- Viticulture and viniculture themes

www.agromashexpo.hu/en | agromashexpo@hungexpo.hu

FeHoVa

32nd Fishing, Hunting and Arms
International Exhibition



5–8 February 2026

Ancient heritage, new experience.

The grand meeting of the region's hunters, anglers and nature enthusiasts will already be held for the 32nd time in 2026.

FeHoVa is the region's most significant hunting exhibition and the greatest Hungarian event for fishing shows. In addition to the professional demonstrations and the usual recurring events, visitors will also be treated to a number of popular attractions in 2026.

In line with our traditions, the event will feature Hungary's acclaimed hunters, who will talk about their experiences and present their special trophies, while visitors can also meet the top angling champions of the country, who will share tips and tricks with their audience.

Simultaneous event:

13rd FeHoVa – MEOESZ International Winterdogshow (CAC, CACIB)

Arms

- Antique and ornamental firearms
- Hunting firearms, ammunitions
- Sport weapons, equipment and tools of sport shooting
- Gas and alarm guns
- Arms and equipment of police and security
- Knives, foldable knives, daggers, bows
- Optics
- Electronic instructing tools, virtual aids, games

Angling

- Carp fishing, lure fishing, feeder matchfishing equipment
- Light tackle fishing equipment
- Accessories, clothing
- Fishing tourism
- Angling associations, organizations

Hunting

- Hunting items, equipment, tools
- Hunting garment, supplementary equipment
- Hunting jewels
- Off-road cars, transportation vehicles
- Hunting and forest products (food products, ornamental items)
- Wildlife management
- Tools of trophy preparation, prepares and skins
- Hunting tourism and hunting-lodges
- Dog kennels, compounds, dogcare equipment, dog food
- Nature conservation
- Hunting federations, organisations, associations, schools

Forestry machines, tools, organisations

Horse keeping and equestrian sports – clothes, equipments, supplements

THEMES

TRAVEL⁺

48th International Tourism Exhibition
and Adventure Festival



19–22 February 2026



One step closer to adventure.

For 47 years, Hungary's leading season-opening tourism event has been an essential platform for professionals to network and learn about the latest trends. During the four-day event, the general public can gather inspiration from a wide range of domestic and international destinations, get to know the cultures and customs of different countries, discover the distinctive features and attractions of Hungarian cities and regions, and enjoy memorable experiences — even winning valuable trips.

Our goal is for the exhibition to be not only a spectacular tourism event but also a meeting point for the industry, where market players can build valuable connections, find new partners, and gain relevant professional knowledge. Our conferences cover the latest trends and challenges, while the B2B programmes provide targeted networking opportunities.

For the first time in 2025, we launched our B2B speed business meeting programme, enabling quick, structured and effective networking between exhibitors and professional visitors. Given its remarkable success, it will return in an enhanced form in 2026 — with more opportunities for meetings, a personalised recommendation system and targeted partnerships.

Between 19–22 February 2026, Hungary's largest tourism exhibition, the Travel⁺ Exhibition and its associated events — the Caravan Salon and the E-bike Test&Show — will once again take place at the same time and in the same venue. In addition to the latest motorhomes and caravans, Caravan Salon also features, seasoned travellers sharing their adventures with visitors, while the E-bike Test&Show allows visitors to try out the latest electric bicycles free of charge on a specially built 3,000-square-metre test track.

- Foreign countries
- Hungarian tourist regions
- Tourism bureaus
- Travel agencies
- Accommodation sites
- Mayor's offices, local governments
- Public transportation companies
- Catering service providers
- Theme tourism (active, recreational, festival, gastronomic, sacral, etc.)
- Professional organisations

BUDAPEST BOATSHOW

34th International Boat Exhibition



19–22 February 2026



A feeling that brings us together.

The 34th Budapest Boat Show, Hungary's largest inland port, will welcome water enthusiasts at the HUNGEXPO grounds between 19–22 February 2026.

At the exhibition, the latest trends in boating and water sports will be presented, along with a wide range of motorboats, electric and sailing boats, water sports equipment, accessories and services. The event addresses not only experienced sailors but also visitors who are just getting acquainted with boating and water sports, while also creating opportunities for professional networking.

The event will also offer several interactive programmes: discussions, experiences, competitions and live demonstrations at the Demonstration Pool. Alongside the Budapest Boat Show, the concurrently running Travel+ Exhibition, Caravan Salon and E-bike Test&Show will together offer a colourful experience for those interested in tourism, caravans and electric bicycles, all in one place.

- Sail, motor and electric boats
- Equipment and accessories
- Ship-building material, paints, varnishes
- Water sports clothing
- Yacht charter, boat rental
- Ports and harbor services
- Boat insurance services, boat leasing
- Training services, courses
- Windsurf, surf, kitesurf and related equipment
- Jet-ski, water ski, wakeboard and related equipment
- Diving equipment, accessories, clothing
- Authorities, associations, organisations, journals
- Luxury products and services, nautical gifts
- Floating houses

THEMES

SIRHA+ BUDAPEST

3-5
MARCH
2026

HUNGEXPO
BUDAPEST



Since 2014, SIRHA Budapest has been serving as Central Europe's leading trade fair for the food industry, bakery and confectionery, hotel and catering, packaging industry and gastronomy.

The region's most significant hospitality professionals and gastronomic experts gather at the Hungexpo Budapest Congress and Exhibition Center, where, along with the presentation of the latest innovations, special emphasis is placed on actual business deals.

The economic challenges of recent years — rising energy and raw material prices, as well as fluctuations in demand — have had a significant impact on many industries. SIRHA Budapest provides a platform for professionals to seek solutions to these challenges together and to share best practices that promote sustainability and energy efficiency. Besides offering opportunities for exchanging experiences and transferring knowledge, the event also contributes to strengthening business relations and stimulating economic activity.

In March 2026, Central Europe's largest food industry and HORECA trade fair SIRHA Budapest will be organised for the seventh time.

Just like in previous years, the exhibition will welcome visitors with a wide range of professional programmes and exciting competitions. The varied programme will include, among others, Ice Cream Adventure 2026, the János Pataki Memorial Competition, the Communal Catering Chef Competition, the Cake of Hungary 2026 contest, as well as the Future Store – the Shop of the Future showcase. In 2026, SIRHA Budapest will be enriched with a new programme: the final of the „Free-From Chef of the Year” competition.

The main professional partner of SIRHA Budapest is METRO, while its media partner and official publication is Trade Magazine.

- Food products
- Beverages
- Bakery and pastry products & equipment
- Food industry machinery & supplies
- Kitchen equipment & supplies
- Coffee products & equipment
- Furniture, decoration, tableware, textiles
- Hotel equipment & supplies
- Technologies, hygiene and cleaning products, services
- Budapesttranspack, packaging technology, logistics

THEMES

www.sirha-budapest.com/en | sirha-budapest@hungexpo.hu

CONSTRUMA ▲■●

44th International Building Trade Exhibition

25–29 March 2026

The place where plans become reality.

With its history spanning over decades, CONSTRUMA International Building Trade Exhibition is the most influential professional event of the Hungarian building industry. Each year, the event provides a forum for professionals seeking answers to the future challenges of construction and open to innovative solutions. Domestic and international manufacturers present their latest technologies and developments here, with the exhibition supported by prestigious professional organisations. The rich conference programme incorporates several large-scale construction events, creating opportunities for knowledge sharing, networking and learning about current trends.

The exhibition is the namesake of the CONSTRUMA Home Making Themed Exhibition Group, which includes the CONSTRUMA and HOME Design exhibitions, making it Hungary's only forum that comprehensively covers the entire spectrum of home creation — from construction through building engineering to interior design and furnishing.

Complemented by a garden theme, this spring's event also presents the opportunities inherent in the external environment related to the home, and its close connection with the interior living space. Thanks to this complexity, the CONSTRUMA home creation exhibitions form a unique exhibition complex in the Central and Eastern European region.

In 2026, the exhibition will focus on the following themes: home renovation • Hungarian products and services in the construction industry • energy efficiency and sustainable home • green building and construction • quality products in construction • the role of the future generations in the construction industry • the impact of construction industry digitalization and AI on the construction economy.

The professional content of the 2026 CONSTRUMA exhibition will once again be coordinated in close cooperation with professional partners, thus offering exhibiting companies a complex opportunity to present themselves to tens of thousands of professional visitors and end-users.

- Construction industry, construction materials, machinery
- Portals, gates, shading technology, glass industry
- Roofing, tinning industry
- Water, heat, sound insulation, facade construction
- Lighting technology, building electricity, building automatization
- Prefabricated houses
- Reneo – renewable energy, alternative energy
- Building engineering: heating and cooling technology, air, ventilation, climate technology, sanitation technology
- Garden

THEMES

www.construma.hu/en | construma@hungexpo.hu

HOME Design



14th Home making Exhibition

25–29 March 2026



The home is You.

The HOMEDesign Home making exhibition is the jewel box of the CONSTRUMA Home Making Themed Exhibition Group, and in 2026 it will be organised for the 14th time. From the kitchen through the bathroom to the living room, everything needed to create a stylish and functional home can be found here.

The exhibition highlights the latest domestic and international furnishing and design trends. The interior-designed spaces are not only spectacular but also evoke real homes, allowing visitors to experience first-hand how these trends become tangible, inspiring solutions in everyday living spaces. At the HUNGARIAN DESIGN stand, Hungarian design trends have received special attention since the inception of HOMEDesign, also arranged in interior settings.

The professional content of the exhibition was developed with the help of our partners, the National Association of Interior Designers, FABUNIO – Hungarian Furniture and Wood Industry Association, the National Industry Board of Stone Carvers and Artificial Stone Contractors, Society of Carpet Designers, and the Women in Construction Association.

The highlighted theme of the 2026 exhibition is home well-being, creating a healthy home and personalised solutions.

- Kitchen furniture, -technology
- Furniture
- Furniture industry and interior design, raw materials
- Bathroom & wellness
- Coatings (cold, warm)
- Fireplaces, stoves
- Stairs, railings
- Design accessories, ornaments
- Home textile
- Home illumination
- Entertaining electronics
- Interior design planning, advice
- Services

THEMES

eurocine **New!**

budapest

8–9 May 2026

HUNGEXPO presents: EuroCine Budapest!

The first exhibition and professional meeting in Hungary dedicated exclusively to the film industry.

There has been **a gap in the market of film industry exhibitions** in Hungary and the region, and creating one has long been a strategic goal for Hungexpo.

The choice of location is no coincidence: as **one of Europe's leading film centers**, Budapest offers an ideal home for the event on an international level, while also creating a new professional platform for the film industry.

In 2026, in **partnership with EuroCine**, the exhibition will open **for the first time in Budapest on May 8–9, 2026, taking Hungexpo's role in the domestic and international film industry to a new level.**

Every area from production to post-production is represented, making the event a **B2B platform** specifically for film professionals: It provides an opportunity for representatives of production, post-production, technology providers, distributors, and industry partners to **meet in person, build business relationships, and form new collaborations.**

With seminars led by experts, **EuroCine Budapest** offers invaluable insight into all aspects of filmmaking, allowing visitors to connect with industry leaders, learn about best practices, and keep up with the latest trends in film and television production.

- Cameras, lighting equipment, LEDs, optics, grip, software
- Production, post-production, rentals
- Animation
- Career expo
- Art department
- 3D printing
- Studios, locations
- Trade associations and schools

THEMES

www.euro-cine.com | list.eurocine@hungexpo.hu

MACH-TECH

17th International Trade Exhibition for Machine Manufacturing and Welding Technology

INDUSTRY DAYS

13th International Industrial Trade Exhibition

18-21 May 2026



Driven by intelligence.

The 17th MACH-TECH International Trade Exhibition for Machine Manufacturing and Welding Technology and the 13th INDUSTRY DAYS International Industrial Trade Exhibition will be held at HUNGEXPO Budapest Congress and Exhibition Center on 18-21 May 2026.

These exhibitions are Hungary's largest and most significant business event of the industry, where the latest products and services are showcased together with cutting-edge technologies and systems, all at the same place and time. The trade exhibitions, which provide complex solutions for small, medium and large enterprises, will be accompanied by a rich conference programme in 2026 as well, in cooperation with state and professional partners. Exhibitors and visitors can offer and receive first-hand information about professional trends and utilize the synergies of different industries.

Simultaneous event:

14th AUTOMOTIVE HUNGARY International Trade Exhibition for Automotive Industry Suppliers

THEMES

MACH-TECH

- Metalworking machines and machine construction components
- Factory automation
- Binding technology equipment and tools
- Robotics
- Heat treatment equipment and coating machines
- Surface treatment and protection
- Corrosion-resistant structural materials
- WELD-TECH – Metal and plastic welding
- Industrial material inspection
- Tool and device manufacturing

- Machine maintenance and diagnostics
- Quality assurance, measuring technology
- Software in the machine industry
- Industrial cleaning technology
- SUBCON – subcontracting industry

INDUSTRY DAYS

- INDUSTRIAUTOMATION – process automation, industrial electronics, electrotechnology, system integration
- FLUIDTECH – fluid technology
- CHEMTECH – chemical, plastic, rubber industry

- LOGEXPO – industrial logistics, material handling, storage
- 3D printing
- ENERGEXPO – Energetics, energy management
- Védőháló Budapest – labour safety, fire safety, security
- Industrial environmental protection
- Further industrial services
- Research + Development, innovation
- Professional associations, organisations, education
- HR

AUTOMOTIVE HUNGARY



14th International Trade Exhibition for
Automotive Industry Suppliers

18–21 May 2026



On the way of the evolution.

In May 2026, AUTOMOTIVE HUNGARY International Trade Exhibition for Automotive Industry Suppliers will welcome professionals for the 14th time.

We created the exhibition as a meeting forum for the stakeholders of the Hungarian and regional automotive industry: car manufacturers, suppliers as well as small and medium enterprises.

Domestic car factories will be joined by suppliers, part manufacturers, the representatives of the manufacturing process and supplier services, automotive industry units and systems, manufacturers and distributors of automotive components and systems, SI companies, industry-related service providers and the representatives of the educational sector tied to the automotive industry. The event showcases the typical automotive industry matrix, including certain elements of such areas as electronics, information technology, software, machine, plastic, chemical and composite industries.

The exhibition enjoys a wide professional and state support, which allows for organizing conferences, supplier forums and the TECHTOGETHER engineering students competition.

Simultaneous events:

17th MACH-TECH International Trade Exhibition for Machine Manufacturing
and Welding Technology

13th INDUSTRY DAYS International Industrial Trade Exhibition

- Vehicle manufacturers
- Manufacturing processes and services of suppliers
- Automotive components and systems
- IT
- Factory / production equipments
- Industrial services
- Business services
- Human resources
- Alternative drive technology
- Garage industry

THEMES

ENVIRONTEC

powered by ÖKOINDUSTRIA

2nd International Trade Exhibition for Environmental Technology, Waste, Water and Sustainability



7–9 October 2026

Sustainable perspective.

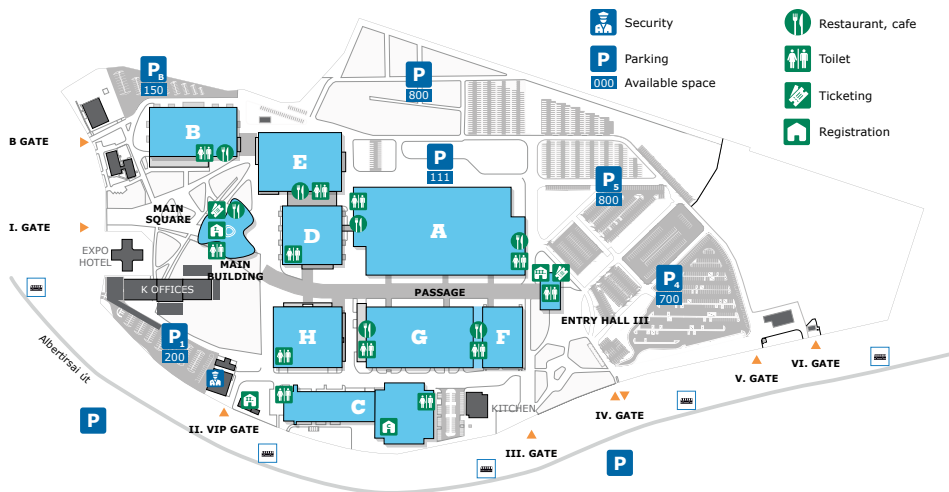
After its successful debut in 2024, ENVIRONTEC powered by ÖKOINDUSTRIA will return in 2026 with an even broader and more colourful professional portfolio. The international trade fair for environmental technologies, waste, water and sustainability was first held on 1–3 October 2024 at the HUNGEXPO Budapest Congress and Exhibition Center, bringing together industry leaders, innovators and professionals on a single platform. Organised in close cooperation with the Hungarian Association of Environmental Enterprises and Manufacturers, the event presents the most innovative solutions alongside high-level professional conferences.

ENVIRONTEC powered by ÖKOINDUSTRIA 2026 will focus on innovative responses to environmental challenges, the sustainable economic transition, and the technologies that support it. The aim of the trade fair is to provide a platform for cooperation, inspiration and business by presenting the latest sectoral trends, EU environmental regulations (e.g. industrial emissions, ESG), as well as domestic and international technological solutions, for all those engaged in sustainability. The event focuses on industrial emissions, air quality protection, water retention and living water protection, climate adaptation, circular economy and waste management, renewable energy, digitalisation in the environmental industry and remediation.

- Circular Economy, Waste management
- Water management, wastewater treatment
- Remediation and brownfield investments
- Air quality protection
- Noise and vibration protection
- Energy efficiency, renewable energies
- Infrastructure development, sustainable cities and settlements
- Living water protection
- Eco-innovations and startups in Central and Eastern Europe
- Environmental consulting
- Environmental measurement and sampling

HUNGEXPO BUDAPEST

CONGRESS AND EXHIBITION CENTER



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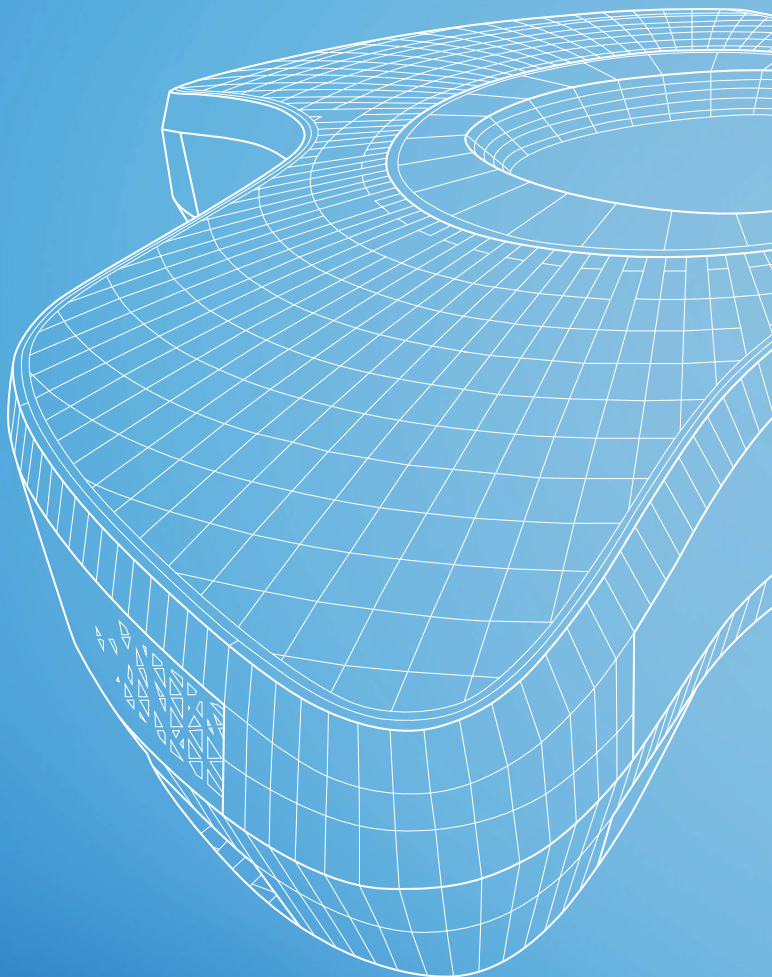
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2026



BUDAPEST
BOATSHOW

FeHoVa TRAVEL⁺
CONSTRUMA

ENVIRONTEC **AUTOMOTIVE**
HUNGARY

HOME **SIRH/+ BUDAPEST** **INDUSTRY DAYS**
Design **MACH-TECH** **AGROMASH EXPO**

 **hungexpo** 