

اتوماسیون داخلی

به نام خدا

جناب آقای سید جواد زمانی

معاون محترم امور استان ها و تشکلهای

موضوع: اطلاع رسانی نمایشگاه بین المللی تجارت آسیا (GATEXPO 2026)

با سلام و احترام،

به استحضار می‌رساند؛ نمایشگاه بزرگ تجارت آسیا (GATEXPO 2026) در سال ۲۰۲۶ در مرکز نمایشگاهی Yenikapı EXPO Center شهر استانبول، ترکیه برگزار می‌گردد.

این نمایشگاه با حمایت اتحادیه اتاق‌های بازرگانی ترکیه (TOBB) و با هدف اتصال تولیدکنندگان آسیایی (چین، ژاپن، کره جنوبی، هند، روسیه، آسیای مرکزی و کشورهای ترک‌زبان) با بازارهای اروپا، خاورمیانه، آفریقا و اوراسیا، در ۲۰ حوزه موضوعی برگزار می‌شود:

فناوری‌های ساختمانی و عمران - الکترونیک مصرفی - لوازم خانگی کوچک برقی - کشاورزی و بسته‌بندی - مبلمان و لوازم جانبی - پوشاک و منسوجات آماده - پلاستیک و بسته‌بندی - منسوجات خانگی - صنایع غذایی - پتروشیمی و نفت و گاز - دارو، بهداشت و تجهیزات پزشکی - ماشین‌آلات صنعتی - سیستم‌های اتوماسیون و رباتیک - محصولات برقی و انرژی - لجستیک و حمل‌ونقل - شیمی و مواد اولیه صنعتی - فناوری اطلاعات - هدایا و زیورآلات - خودرو و قطعات - نساجی و الیاف

پروفاایل بازدیدکنندگان: واردکنندگان و صادرکنندگان، توزیع‌کنندگان منطقه‌ای، فروشگاه‌های زنجیره‌ای، سازمان‌های صنعتی و تولیدی، سرمایه‌گذاران، پلتفرم‌های تجارت الکترونیک و مدیران زنجیره تأمین.

اطلاعات محل برگزاری - Yenikapı EXPO Center: مساحت ۴۰,۰۰۰ متر مربع با ۱۵,۰۰۰ متر مربع فضای سرپوشیده - دسترسی از طریق مترو (M1A, M1B, M2)، قطار MARMARAY و اتوبوس‌های شهری.

[افاد ارزش برون سازمانی است]



تاریخ: ۱۴۰۵/۰۲/۱۲

شماره: ۵/۱۷/۶۲۴۵

پیوست: دارد

اتوماسیون داخلی

اطلاعات تماس برگزارکننده:

خانم - Ezgi Demir | مدیر پروژه EXPOTIME

تلفن: ۳۵۲۵ ۶۲۷ ۲۱۲ ۹۰+ / ۵۶۰۱ ۲۴۸ ۵۳۰ ۹۰+

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سید حامد عسگری
معاون امور بین الملل

م.د

[افاد ارزش برون سازمانی است]

تهران - کد پستی: ۱۵۸۳۶۴۸۴۹۹ - خیابان طالقانی، نبش خیابان شهید موسوی (فرصت)، شماره ۱۷۵

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GRAND ASIAN TRADE EXPO

GATEXPO

October 22-25, 2026

YENIKAPI EXPO CENTER
ISTANBUL / TURKIYE

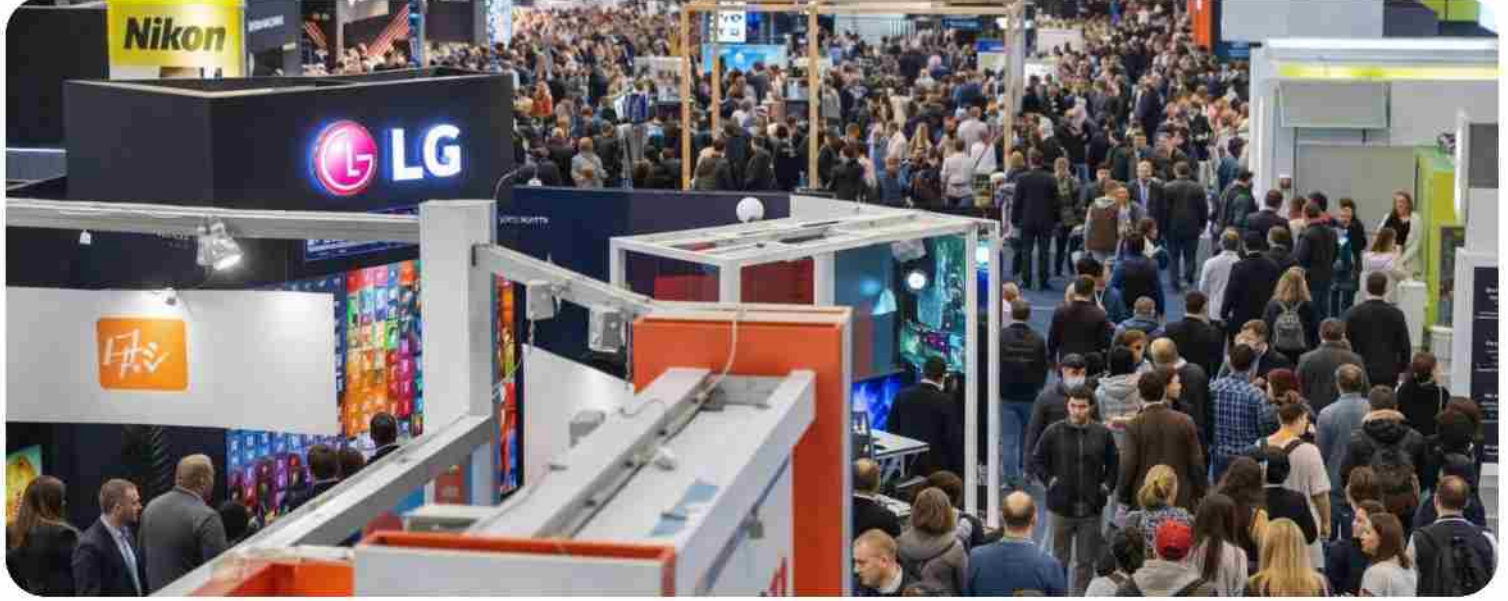
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About Us

The Grand Asian Trade Expo (Gatexpo) is a multi-sectoral, international general trade platform designed to connect Asia's manufacturing, industrial, and commercial power with global markets. Gatexpo is the product of a strategic organizational approach that accurately interprets changing global trade balances and aims to bridge the gap between production centers and consumer markets.

Gatexpo goes beyond a traditional trade fair approach; it focuses on generating trade, fostering collaboration, and building long-term economic relationships.

We are focusing on the new language of global trade.

Global trade is no longer solely driven by product display and promotion. Today's understanding of trade requires speed, trust, scale, sustainability, and direct contact. Gatexpo is a platform designed to meet this new language of trade.

The high production capacity, technological strength, and competitive cost structure of Asian countries are the core values at the heart of Gatexpo. When these values are matched with the right markets and the right buyers, they generate real economic value.

An Asia-focused structure with a global perspective.

Gatexpo operates with a vision encompassing a vast Asian geography, from China to Japan, South Korea to India, Russia to Central Asia and the Turkic Republics. However, its perspective is not only regional; it is global.

Gatexpo brings together Asia-based manufacturing with European, Middle Eastern, African, Balkan, and Eurasian markets on the same trading platform.

The purpose of the fair.

The Grand Asian Trade Expo (Gatexpo) was created with the aim of bringing together the manufacturing, industrial, and trading power of the Asian continent with European, Middle Eastern, African, and Eurasian markets through lasting, sustainable, and high-volume trade relationships, centered in Türkiye.

Gatexpo's goal is not only to bring companies together; it is also to create a new, balanced, and long-term trade model between Asia and the rest of the world in this era of shifting global trade.



World trade has undergone a radical transformation in recent years. While production centers are concentrated in Asia, consumption and distribution markets have spread across a much wider geography. The fundamental need in this new order is:

Real trading platforms that directly connect producers and buyers,
Reduce intermediary layers,
Provide cost, speed, and security advantages,
And are multi-sectoral and multinational.

Gatexpo is designed to meet precisely this need.

China, Japan, South Korea, India, Pakistan, Russia, Central Asia, and the Turkic Republics today account for a large portion of global industrial production and exports. From electronics to automotive, textiles to machinery, chemicals to energy, Asian countries are at the heart of the global supply chain across dozens of sectors.

Gatexpo's main objective is to transform this production power into sustainable trade relationships by:

Bringing together the right buyers with the right geography and the right sector matches.

Gatexpo aims to position Turkey's geostrategic location not only as a geographical advantage but also as a commercial hub. Istanbul has historically been a center where trade routes intersect. Today, it is reclaiming this role with its modern logistics, finance, production, and distribution infrastructure.

Gatexpo offers a structure that brings together 20 key sectors that mutually reinforce each other within the same trade ecosystem, rather than a narrow trade fair focused on a single sector.



Participating Sectors

- Building and Construction Technologies
- Plastics and Packaging Products
- Beauty & Cosmetics and Chemistry
- Food and Food Processing Machinery
- Ready-Made Clothing and Textile Products
- Small Electrical Household Appliances
- Electrical and Energy Products



- Glassware
- Home Textiles
- Agriculture - Packaging
- Consumer Electronics
- Industrial Machinery
- Furniture and Accessories
- Gift Items and Jewelry



- Pharmaceuticals, Healthcare and Medical Equipment
- Information Technologies and Electronic Products
- Automation and Robotic Systems
- Automotive Spare Parts and Sub-Industry
- Logistics, Transportation and Supply Chain Technologies
- Chemistry, Raw Materials and Industrial Raw Materials



Visitor Profile

The Grand Asian Trade Expo (Gatexpo) is an international trade platform that prioritizes the quality, purchasing power, and decision-making authority of visitors, rather than just the quantity. Gatexpo's goal is to bring together real buyers, decision-makers, and market creators with Asia's manufacturing powerhouses on the same trading platform.

Who Should Visit Gatexpo?

The main visitor profile of Gatexpo consists of professionals with business decision-making authority, regardless of sector. This profile is a key element that determines Gatexpo's global scale and seriousness.

Importers and Exporters

Professionals seeking to source products from Asian countries, find alternative manufacturers, and gain cost advantages.

Distributors and Regional Representatives

Companies looking to work with new brands, expand their product portfolio, and establish regional distribution networks.

Chain Stores and Large Purchasing Groups

Retail professionals who make high-volume purchases, are price-performance oriented, and seek sustainable supply relationships.

Industrial Organizations and Manufacturing Companies

Production-oriented businesses seeking raw materials, machinery, technology, and subcontracting solutions.

Investors and Project Developers

Professionals looking to develop new production investments, partnerships, and regional trade projects.

E-Commerce and Digital Trade Platforms

Online sales and distribution companies looking to offer Asian-sourced products to global markets.

Logistics and Supply Chain Managers

Decision-makers managing the process between product, manufacturer, and market, seeking cost and speed optimization.

Public and Corporate Purchasing Representatives

Representatives of institutions that make large-scale purchases and manage project-based supply processes.

Why this visitor profile?

Because Gatexpo's goal isn't to create crowds; it's to generate trade.

Professionals who visited Gatexpo:

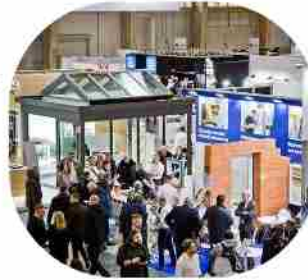
- Contacts the manufacturer directly
- Receives direct price and capacity information
- Establishes long-term supply and cooperation.

This structure sets Gatexpo apart from classic trade fairs.



Building and Construction Technologies

- Large-scale contracting firms
- Residential, shopping mall and mixed-use project developers
- Infrastructure and superstructure investors
- Public and municipal project representatives
- Building material importers
- Project-based procurement managers
- Construction engineering offices
- Architecture and design studios
- Industrial building investors
- Prefabricated and modular building companies
- Green building and sustainable construction experts
- Technical consulting firms
- EPC (Engineering–Procurement–Construction) companies
- Building technology distributors
- International project finance representatives



Automotive Spare Parts and Sub-Industry

- Automotive parts importers
- Service and maintenance chains
- Fleet management companies
- Spare parts wholesalers
- Companies seeking distributorships
- OEM supply chain managers
- Electric vehicle parts buyers
- Industrial purchasing teams
- Logistics and transportation fleets
- Automotive retail networks
- Aftermarket product managers
- Garage and technical service groups
- International automotive brands
- Regional dealer candidates
- Technical product testing and quality teams



Food and Food Processing Machinery

- Food importers
- Wholesalers and distributors
- Chain supermarket purchasing teams
- Food production facilities
- HORECA groups
- Industrial kitchen investors
- Packaged food brands
- Cold chain managers
- Food processing machinery buyers
- Agricultural and food cooperatives
- Halal and certified product buyers
- Private label manufacturers
- Export-oriented food companies
- Companies seeking logistics integration
- Food technology investors



Consumer Electronics

- Electronics importers
- National and regional distributors
- Chain technology stores
- Online marketplaces
- E-commerce purchasing teams
- Private label product buyers
- OEM & ODM business development teams
- Technology retailers
- Smart home systems buyers
- Corporate technology suppliers
- Companies offering B2B electronics solutions
- Brands seeking product launches
- Price-performance oriented purchasing groups
- Regional sales representatives
- Technology investors

Beauty, Cosmetics and Chemistry

- Cosmetic brand owners
- Private label product developers
- Pharmacy and personal care chains
- Online cosmetic platforms
- Retailers seeking distributorships
- Chemical raw material buyers
- Formulation and R&D managers
- Beauty salon chains
- Spa & wellness investors
- Dermatological product buyers
- Certification and regulation specialists
- Cosmetic exporters
- Brands seeking packaging and content compliance
- Trend & product development teams
- Regional sales representatives

Glassware

- Home goods wholesalers
- Retail chains
- Online home & living platforms
- Hotel and restaurant buyers
- Private label product buyers
- Gift shop chains
- International distributors
- Concept store owners
- Home and living brands
- Project-based purchasing teams
- Regional dealer candidates
- Design-oriented retailers
- Fast-moving consumer goods buyers
- Tourist sales points
- Home goods companies that export

Small Electrical Household Appliances

- Chain store purchasing teams
- OEM & private label buyers
- Online sales platforms
- Regional distributors
- Corporate gift purchasing teams
- Price-focused large purchasing groups
- Companies seeking new brand launches
- Smart home technology buyers
- Energy efficiency-focused buyers
- Product development teams
- Service and spare parts networks
- Logistics integration companies
- Global retail representatives
- Technology investors
- Home appliance & home technology retailers



Ready-made Clothing and Textiles

- Fashion brands
- Chain store buyers
- Wholesalers
- Online fashion platforms
- Private label collection buyers
- Collection and season planning teams
- Fabric and accessory buyers
- Exporting textile companies
- Fast fashion groups
- Regional distributors
- Store chain owners
- Design & product development teams
- Sustainable textile investors
- Brands seeking project-based production
- International purchasing offices

Agriculture – Packaging

- Agricultural producers
- Cooperative managers
- Food exporters
- Packaging purchasing teams
- Sustainable packaging buyers
- Cold chain operators
- Agricultural machinery importers
- Export standards experts
- Regional distributors
- Agricultural logistics companies
- Food safety managers
- Project-based packaging developers
- Wholesale associations
- Agricultural technology investors
- Representatives of public agricultural projects



Plastics and Packaging

- Production facilities
- Industrial purchasing managers
- Food, cosmetics and pharmaceutical companies
- Private label packaging buyers
- Companies seeking molds and custom manufacturing
- Recycling & sustainability teams
- Logistics compliance managers
- Packaging design teams
- Large volume purchasing groups
- Industrial project managers
- Chemical and raw material buyers
- International distributors
- Regional production investors
- Supply chain managers
- Regulation and quality teams

Furniture and Accessories

- Residential and real estate project developers
- Hotel, resort and hospitality investors
- Interior architecture and design offices
- Furniture retail chains
- Franchise store investors
- Project-based purchasing managers
- Office and commercial space equipment companies
- Concept store owners
- Furniture brands engaged in e-export
- Luxury segment purchasing teams
- Urban transformation project representatives
- Lighting and decoration integrators
- Furniture accessory and complementary product buyers
- Regional dealer candidates
- Companies seeking building-furniture integration



Home Textiles

- Hotels and accommodation groups
- Interior design offices
- Project developers
- Home textile retailers
- Online decoration platforms
- Private label buyers
- Fabric and yarn buyers
- Concept store owners
- International distributors
- Chain store purchasing teams
- Companies seeking project-based production
- Luxury segment buyers
- Decoration investors
- Exporting home textile companies
- Home textile wholesalers

Information Technologies and Electronic Products

- Corporate IT executives (CIO/CTO)
- System integrators
- Software and hardware suppliers
- Data center investors
- Cloud and infrastructure service buyers
- Cybersecurity managers
- Public and large institution IT representatives
- Smart city project teams
- Retail digital transformation teams
- Industry 4.0 project managers
- Technology start-up investors
- ERP/CRM/automation solution buyers
- Telecommunications and network managers
- E-commerce infrastructure providers
- Artificial intelligence and data analytics teams
- Companies seeking hardware-software integration
- Regional technology distributors
- International technology consultants



Giftware and Costume Jewelry

- Tourist outlets
- Airport store operators
- Chain gift shops
- Online sales platforms
- Concept store owners
- Corporate gift buying teams
- Promotion and advertising agencies
- Private label product buyers
- Seasonal product buyers
- Fashion and accessory retailers
- Jewelry wholesalers
- E-export brands
- Fast-moving consumer goods purchasing groups
- Design-oriented boutique chains
- International distributors
- Festival and event suppliers
- Licensed product buyers
- Trend and collection managers



Pharmaceuticals, Healthcare and Medical Equipment

- Hospital chains
- Private clinics and medical centers
- Public health procurement units
- Medical distributors
- Pharmacy chains
- Healthcare investment funds
- Medical device importers
- Consumables procurement managers
- Laboratory and diagnostic center managers
- Home care and medical service companies
- Biomedical engineering teams
- Health tourism investors
- Regulation and quality managers
- Clinical project developers
- Healthcare technology start-ups
- Public-private partnership project teams
- International procurement managers
- Medical logistics specialists



Industrial Machinery

- Factory owners
- Production and operations directors
- Industrial investors
- Production line planning teams
- Engineering and EPC firms
- Machine buyers connected to automation integrators
- Food, plastics, textile, and automotive manufacturers
- Facilities planning capacity expansion
- Modernization and renovation teams
- Energy efficiency managers
- R&D and process development teams
- Spare parts and service managers
- International machine distributors
- Industrial leasing companies
- Government-supported industrial projects
- Representatives of Organized Industrial Zones and industrial areas
- Technical procurement committees
- Retailers - Wholesalers

Automation and Robotic Systems

- Smart factory investors
- Industry 4.0 project managers
- Robotics system integrators
- Production automation buyers
- Logistics automation managers
- Warehouse and intralogistics investors
- Automotive and electronics manufacturers
- Food and packaging facilities
- Software-hardware integration teams
- AI-powered manufacturing companies
- Sensor and control system buyers
- Energy and efficiency managers
- Public-industry transformation projects
- University-industry collaboration teams
- Technology investment funds
- Robotics start-ups
- Quality and process improvement teams



Logistics, Transportation and Supply Chain

- Exporting and importing companies
- International logistics companies
- Warehousing and bonded warehouse investors
- E-commerce logistics managers
- Cold chain operators
- Port and terminal operators
- Multimodal transportation companies
- Customs and foreign trade specialists
- Last mile delivery companies
- Supply chain planning teams
- Logistics software (WMS/TMS) buyers
- Retail distribution managers
- Industrial logistics coordinators
- Regional hub investors
- Air and sea freight representatives
- Logistics start-ups
- Public infrastructure project teams



Electrical and Energy Products

- Energy investors
- Solar and wind project developers
- Electricity distribution companies
- Industrial energy managers
- Smart grid teams
- Battery and storage system buyers
- Infrastructure and urban project representatives
- Public energy procurement units
- Construction and industrial energy integrators
- Electrical equipment distributors
- Renewable energy investment funds
- Energy efficiency consultants
- Charging station and e-mobility investors
- EPC energy companies
- International energy suppliers
- Large-scale industrial facilities
- Regulatory and technical compliance teams



Chemistry, Raw Materials and Industrial Raw Materials

- Industrial manufacturers
- Procurement and supply managers
- Plastics, textiles, and automotive manufacturers
- Chemical and petrochemical companies
- R&D and formulation teams
- Large-volume raw material buyers
- Continuity-focused suppliers
- Energy and mining companies
- Recycling and sustainability teams
- International raw material traders
- Chemical distributors
- Pharmaceutical and cosmetics manufacturers
- Industrial gas and additive buyers
- Metallurgy and foundry companies
- Long-term contract managers
- Regulation and safety teams
- Regional production investors



GRAND ASIA GENERAL TRADE FAIR

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YENIKAPI EXPO CENTER



Embracing the Marmara Region from both sea and land, Turkey's most modern fairground is built on a 40,000 m² site, boasting 15,000 m² of indoor space and a ceiling height of 10 meters.

Public Transportation Information

Bus: 146T, 30D, 31, 41Y, 70KY, 72YT, 77, BN1, 31Y, 39, 39D, 47A, 66Z, 70KY, 72YT, 77, 146T,

Tren: MARMARAY

Metro: M1A, M1B, M2

Minibus / Dolmus: TAKSIM – YEŞILKOY

Transportation from Istanbul Airport

The Havast shuttle takes approximately one hour from Istanbul Airport to the Yenikapi Beach location.

Transportation from Sabiha Gökçen Airport

The Havaş shuttle takes you to the Taksim Metro and from there to the Yenikapi Beach.

THIS FAIR IS ORGANIZED UNDER THE SUPERVISION OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF Türkiye)
IN ACCORDANCE WITH LAW NO. 5174.



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