اتاق بازرگانی، صنایع، معادن و کشاورزی ایران
Iran Chamber of Commerce, Industries, Mines & Agriculture

اتوماسیون داخلی

باسمه تعالی

اقتصاد مقاومتی در سایه وحدت ملّی و امنیت ملّی

جناب آقای زمانی
معاون محترم استانها و تشکلها

باسلام واحترام

خواهشمنداست دستور فرمائید نسبت به ارسال متن ذیل به تشکلهای ذیربط وابسته به اتاق ایران اقدام لازم مبذول نمایند.

" طبق اطلاع واصله از معاونت بین الملل اتاق ایران ، سفارت ج.ا.ایران در الجزایر طی یادداشتی اعلام نموده که قراراست (**شانزدهمین دوره نمایشگاه بین المللی انرژی های تجدیدپذیر وگذار انرژی الجزایر ERA 2027) از تاریخ ۱ لغایت ۳ فوریه ۲۰۲۷ برابر با (۱۲ تا ۱٤ بهمن ۱٤۰۵) در شهر وهران** برگزار نماید .

پوستر نمایشگاه به دو زبان عربی و انگلیسی ، همراه فایل های حاوی اطلاعات تکمیلی این رویداد(شامل تاریخچه، فرم مشارکت ، قرارداد مشارکت وتعیین هزینه) به منظور ثبت نام واعلام مشارکت به پیوست ارسال می گردد.

همچنین علاقمندان می توانند جهت کسب اطلاعات بیشتر با آدرس ایمیل s.touaibia@era.dz یا باشماره واتساپ ۰۰۲۱۳۵۵۵۰۳۱۳۶۲ آقای سفیان طوییبه مدیر اجرایی نمایشگاه تماس حاصل نمایند.

سفارت کشورمان در الجزایر نیز آمادگی دارد در صورت تمایل شرکت های فعال ومعتبر ج.ا.ایران برای حضور در نمایشگاه مذکور ، هماهنگی اولیه را با مسئولان آن نمایشگاه برقرار کند.

خواهشمند است دستور فرمایید نسبت به اطلاع رسانی موضوع فوق الذکر به اعضای آن تشکل اقدام لازم مبذول نمایند."

سید حامد عسگری
معاون امور بین الملل

[فاقد ارزش برون سازمانی است]

المعرض الدولي للطاقات المتجددة، طاقات المستقبل والتنمية المستدامة

RENEWABLE ENERGY, CLEAN ENERGY, SUSTAINABLE DEVELOPMENT EXHIBITION

era

16th EDITION

01-02-03 Feb 2027

ERA 2027,

a gateway to the ENERGY MIX, DECARBONIZATION, GREEN HYDROGEN.

Conventions Center Oran , CCO

Organized by: myriade communication

sponsor: ENGTP

Partners: المجمع الصناعي لاسمنت الجزائر GICA Groupe Industriel des Ciments d'Algérie, CIPC, AFEDEG, i2b, ALGERIA GREEN ENERGY CLUSTER, CDER, CRTSE

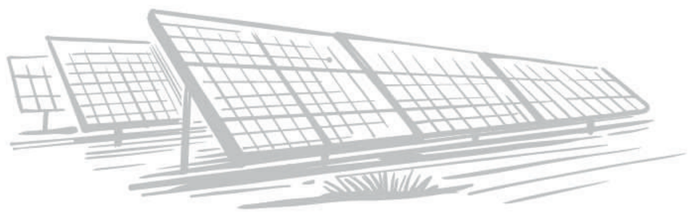
THE ENERGY TRANSITION KEY EVENT

ERA 2027 has established itself as an essential platform for the energy transition. This 16th edition is fully aligned with the national strategy aiming diversified, competitive, and low-carbon energy mix.

The Pillars of the Energy Transition in Algeria

The Pillars of the Energy Transition in Algeria

- Natural gas as a transitional energy source
- Development of renewable energies
- Industrial decarbonization



The trade show's strategic themes:

- Development of the **renewable energy sector**
- Management and optimization of **water resources**
- Modernization of the **electricity** sector
- Growth of **green hydrogen**
- Decarbonization
- Clean **energy exports**
- Improved **energy efficiency**

Why exhibit?

- Meet the **energy sector key players**
- Develop **strategic partnerships**
- Identify new **investment opportunities**
- Showcase your innovations and technological solutions
- **Exchange experiences** and share your expertise
- Position your company in a rapidly growing market



KEY FIGURES

+200 exhibitors

+500 participants

+3000 visitors

+30 conferences & panels

Organized by:

myriade communication

Villa N°13, Lot Zergoug, Hydra- Alger

www.era.dz

info@era.dz

المعرض الدولي للطاقات المتجددة، طاقات المستقبل والتنمية المستدامة

era

16 الطبعة

01-02-03 فيفري 2027

إيـــرا 2027،
جسـر نحـــو
المزيـــج الطاقـــوي،
إزالـــة الكربـــون
والهيـــدروجيـــن الاخـضـــر

مركز المؤتمرات محمد بن أحمد - وهران- CCO

من تنظيم

برعاية

ENGTP

الشـركـاء

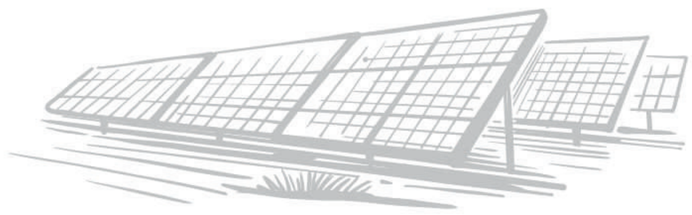
الموعد الأبرز للانتقال الطاقوي

يفرض معرض ERA 2027 نفسه كمنصة لا غنى عنها للانتقال الطاقوي. وتندرج هذه الطبعة السادسة عشرة بالكامل ضمن الاستراتيجية الوطنية الرامية إلى بناء مزيج طاقوي متنوّع وتنافسي ومنخفض الكربون.

ركائز الانتقال الطاقوي في الجزائر

تراهن الجزائر على انتقال تدريجي يجمع بين:

- الغاز الطبيعي كطاقة انتقالية
- تطوير الطاقات المتجددة
- إزالة الكربون من الصناعة



المحاور الاستراتيجية للمعرض

- تطوير **شعبة الطاقات المتجددة**
- تسيير **الموارد المائية** وتثمينها
- عصرنة قطاع **الكهرباء**
- النهوض **بالهيدروجين الأخضر**
- إزالة الكربون
- تصدير **الطاقة النظيفة**
- تحسين **النجاعة الطاقوية**

لماذا تشارك كعارض؟

- التقِ بالفاعلين الرئيسيين في قطاع الطاقة
- أقِم شراكات استراتيجية
- اكتشف فرصًا استثمارية جديدة
- أبرِز ابتكاراتك وحلولك التكنولوجية
- تبادل الخبرات وشارك معارفك
- اجعل شركتك حاضرة في سوق يشهد نموًا متسارعًا

هدف 2027





من تنظيم

myriade communication

فيلا رقم 13، تجزئة زرقوق، حيدرة - الجزائر العاصمة
www.era.dz
info@era.dz

CONTRAT DE PARTICIPATION | EXHIBITION CONTRACT

SOCIÉTÉ EXPOSANTE | EXHIBITOR COMPANY

Raison sociale / Company's Name :		
Adresse / Address :		
Tél / Phone :	Mobile :	Fax :
Web :	E-mail Société / Commpany's Email :	
RC :	NIF :	AI :
Responsable pendant le salon - M/Mme (Nom, Prénom) : Exhibition Manager (first name, last name) :		
Fonction / Position :		
Tél. / Mobile :	E-mail :	
PDG/DG/Gérant - M/Mme (Nom, Prénom) : Company's Manager (first name, last name) :		
Secteur d'activité / Targeted sectors of activity :		

DROIT D'INSCRIPTION OBLIGATOIRE | REGISTRATION FEES (MANDATORY)

✓	**Les droits d'inscription comprennent :** les frais de gestion de votre dossier, votre inscription sur l'ensemble des supports du salon (e-catalogue, site internet), les badges exposants (selon la surface de votre espace : 1 badge par tranche de 3 m²), les e-invitations illimitées, 1 accès gratuit au parking exposant, le droit d'utilisation du bandeau et du logo era, la possibilité de diffuser vos communiqués de presse sur notre site internet.	**registration fees (Mandatory) Include :** the costs of managing your file, your references on all media of the exhibition (e-catalogue, website), the exhibitor badges (depending on the surface area of your space: 1 badge per 3 m²), the unlimited e-invitations, 1 free access to exhibitor parking, the right to use the header and era logo, the possibility of distribute your press releases on our website.	300 € HT (EXCL.VAT)
		A = TOTAL HT € (excl.VAT)	**300**

Réinitialiser

SOCIÉTÉ COEXPOSANTE | CO-EXHIBITING COMPANY

Raison sociale / Company's Name :		
Adresse / Address :		
Tél / Phone :	Mobile :	Fax :
Web :	E-mail Société / Commpany's Email :	
RC :	NIF :	AI :
Responsable pendant le salon - M/Mme (Nom, Prénom) : Exhibition Manager (first name, last name) :		
Fonction / Position :		
Tél./ Mobile :	E-mail :	
PDG/DG/Gérant - M/Mme (Nom, Prénom) : Company's Manager (first name, last name) :		
Secteur d'activité / Targeted sectors of activity :		

DROIT D'INSCRIPTION CO-EXPOSANT
EXHIBITOR REGISTRATION FEES (MANDATORY)

✔	Le Co-Exposant est une société partageant le stand de l'exposant principal, lui donnant droit au référencement dans le e-catalogue et sur le site Internet.	The Co-Exhibitor is a company sharing the main exhibitor's stand, The fees includes: registration on the list of exhibitors, in the e-catalogue and on the website.	630 € HT (EXCL.VAT)
		B = TOTAL HT € (excl.VAT)	**0,00**

Réinitialiser

COMMANDEZ VOTRE ESPACE NU OU ÉQUIPÉ | ORDER YOUR BARE OR EQUIPPED SPACE

Espace nu : Construction soumise aux conditions précisées dans le règlement technique du salon (voir annexe)
Bare space: Erection is subject to technical rules (See Annexe)

Stand		Description	P.U HT (€) U.P excl. VAT	(m^2)	Total € HT (excl.VAT)
✔	**Espace nu Bare Space**	Traçage au sol, sans cloisons et sans moquette Ground marks, no partitions, no carpet	200 / m^2		0,00
		Frais d'interventions obligatoire **Mandatory intervention fees**			
		✔ de/from 12 m^2 à/to 50 m^2 — **500 € HT (excl.VAT)**			
		✔ de/from 51 m^2 à/to 200 m^2 — **750 € HT (excl.VAT)**			

NOUS CONSULTER POUR DES FORMULES DE STANDS PERSONNALISÉS :
CONTACT US FOR A CUSTOMIZED STAND PACKAGE:
après avoir commandé votre espace nu, en incluant les frais d'intervention. Nous vous proposons la conception et la réalisation d'un stand sur-mesure, en location, parfaitement adapté à vos besoins et à l'image de votre entreprise. Notre équipe met son expertise à votre service pour créer un espace unique, fonctionnel et attractif, en accord avec vos objectifs.
After ordering your bare space, including intervention costs ; we offer our services for the rent of a tailored stand's design and erection, perfectly suited to your needs and the image of your company.
Our team puts its expertise at your service to create a unique, functional and attractive space, in line with your objectives.

Maquette de votre stand **Model of your stand**	✔	à partir de 18 m^2 starting from 18 m^2	/ m^2		0,00
✔	**Stand équipé** **Equipped stand**	Stand équipé à partir de 9 m^2 : Cloisons de séparation, Moquette, 1 table + 3 chaises, 1 corbeille, Bandeau signalétique avec votre raison sociale, Eclairage, Source électrique. Equipped booth starting from 9 m^2 : Partition walls, Carpet, 1 table + 3 chairs, 1 waste bin, Signage with your company name, Lighting, Power source.	300 / m^2		0,00
✔	Avec un angle With a corner	1 angle sur 2 allées 2 open sides	70		0,00
✔	Avec Double angles With double corners	2 angles sur 3 allées 3 open sides	100		0,00
✔	Open space	min. 36 m^2	200		0,00
				C = TOTAL HT € (excl.VAT)	0,00

Réinitialiser

NETTOYAGE OBLIGATOIRE | MANDATORY CLEANING

	Description	P.U HT m² (€) U.P excl. VAT m² (€)	Qté/Qty m²	Nbre jours Days Nbre	Total HT € (excl.VAT)
✔	Surface du stand / Stand area	2		x 3	0,00
				D =TOTAL HT € (excl.VAT)	0,00

MOBILIERS EN LOCATION | FURNITURE RENTAL

	Désignation / Designation	P.U HT (€) U.P excl. VAT (€)	Qté/Qty	Total HT € (excl.VAT)
✔	Chaise / Chair	30		0,00
✔	Tabouret / Stool	40		0,00
✔	Chauffeuse / Armchair	65		0,00
✔	Table en bois ronde / Round wooden table	40		0,00
✔	Vitrine 3 étagères / Showcase 3 shelves	115		0,00
✔	Table basse / Low table	40		0,00
✔	Comptoir de réception / Reception desk	70		0,00
✔	Meuble de rangement / Storage cabinet	70		0,00
✔	Porte brochure (A4) métallique Metallic brochure holder (A4)	25		0,00
✔	Distributeur café (sans les doses de café) Coffee dispenser (without coffee doses)	150		0,00
✔	Réfrigérateur / Refrigerator	65		0,00
✔	Ecran plasma 40” avec support 40” plasma screen with support 60 euro X 3 jours / 60 x 3 days	60 x 3		0,00
			E = TOTAL HT € (excl.VAT)	0,00

OUTILS DE COMMUNICATION AFIN D’OPTIMISER VOTRE VISIBILITÉ
COMMUNICATION TOOLS TO OPTIMIZE YOUR VISIBILITY

	Désignation / Designation	Tarif HT € excl.VAT	Total HT € (excl.VAT)
✔	Votre logo dans la liste des exposants du e-catalogue (télé-chargeable sur era.dz): en Png à fournir dès la commande Your logo in the exhibitors list in the e-catalogue (downloadable at era.dz) : in PNG format upon order	100	0,00
✔	Page intérieure / Inside page	200	0,00

Réinitialiser

☑	Votre logo sur la page d'accueil du site web Your logo on the homepage of the website	200	0,00
☑	Votre bannière interactive sur le site web du salon (au format : jpeg, png (1400 X 450 pixels) Your interactive banner on the exhibition website (jpeg, png - 1400 X450 pixels format)	350	0,00
☑	Logo à l'entrée sur portique LED (passage de 20 secondes,nombre d'annonceur limité) Logo on LED gantry at the entrance (20-second display, limited number of advertisers)	350	0,00
		F = TOTAL HT € (excl.VAT)	0,00

PRENEZ PART AU PROGRAMME DE CONFÉRENCES
TAKE PART TO THE CONFERENCE PROGRAM

	Désignation / Designation	Tarif HT € excl.VAT	Nbre de créneau Slots nber	Total HT € (excl.VAT)
☑	**Tarif exposant :** créneau de 30 minutes **Exhibitor rate :** 30 minutes slot	400		0,00
☑	**Tarif non exposant :** créneau de 30 minutes **No-exhibitor rate :** 30 minutes slot	800		0,00
			G = TOTAL HT € (excl.VAT)	0,00

SERVICES SUPPLÉMENTAIRES | ADDITIONAL SERVICES

	Désignation / Designation	Tarif HT € excl.VAT	Nombre / Qté Number / Qty	Total HT € (excl.VAT)
☑	Hôtesse d'accueil dans votre stand pendant le salon Hostess in your stand during the exhibition	100 X 3 j/d		0,00
☑	salle de réunion / Meeting room	800		0,00
☑	Elingage (À cocher si : suspension enseigne haute, casquette,....) Slinging (Check if: high suspended advertising sign....)	50 par point / per point		0,00
☑	Réserve / Storage	90 le/the m²		0,00
☑	Service Clark / Forklift service Par chargement et/ou déchargement Loading or unloading	40		0,00
			H = TOTAL HT € (excl.VAT)	0,00

COÛT GLOBAL DE PARTICIPATION | RECAP OF YOUR ORDER

A + B + C + D + E + F + G + H = Le montant Total du contrat The total amount of the contract	300,00	**€ HT** (excl.VAT)
TVA / VAT 19%	57,00	**€ HT** (excl.VAT)
TOTAL GLOBAL TTC / VAT	**357,00**	**€ TTC VAT**

Réinitialiser

ENGAGEMENT

Je soussigné(e), (nom) I, undersigned (Last name)		(prénom) (First name)	
fonction / Position			

dûment mandaté et agissant pour la société ci-indiquée en page 1 du contrat de participation, certifie l'exactitude des renseignements donnés, et certifie que la société n'est pas en cessation de paiement au moment de la signature de cette commande. J'atteste avoir pris connaissance des conditions générales d'installation et de participation, des différentes clauses et règlements y figurant et m'engage à les respecter. Le présent contrat prend effet à la signature des deux parties.
duly authorized and acting on behalf of the company listed on page 1, of the exhibition contract, hereby confirm the accuracy of the information provided, and certify that the company is not insolvent at the time of the signing of this order. I have read and understood the general conditions of participation and undertake to comply with them.

Cachet et signature de l'entreprise (obligatoire) **Stamp and signature (mandatory)** Lu et approuvé / Read and approved	**Eurl Myriade Communication cachet et signature** Lu et approuvé / Read and approved
A (lieu) :	A (lieu) : **HYDRA**
Le (date) :	Le (date) :

Paiement par chèque ou virement bancaire (Consultez les conditions générales en page 7)
Payment by bank transfer (Consult the general conditions on page 8)
à l'ordre de / to the order of :
Eurl Myriade Communication
Crédit Populaire d'Algérie CPA - Agence Sheraton.
Banque / Bank 004
Agence / Agency 00135
Compte / Account 4000006156
Clé Rib / RIB key 79
Devise / Currency DZD
Code Swift / Swift code CPALDZAL

Réinitialiser

CONDITIONS GÉNÉRALES D'INSTALLATION ET DE PARTICIPATION

A- Participation :
Les bons de commande doivent être adressés à Myriade communication à la réservation de l'espace.
RC : 07B0973913 /NIF : 000716097391348 / ART.I : 16286378042/
NIS : 0 00716460058836
Tél. : 0555 625 314 /0555 030 067/ 0555 031 362
Adresse : Villa N°13 Lot Zergoug, Hydra, Alger-Algérie
Email : info@era.dz
La réception du bon de commande par l'organisateur implique que la société souhaitant exposer a eu connaissance des conditions générales d'installation et de participation établies par l'organisateur et les accepte sans réserve.

B- Modalités et conditions de paiement
Échéancier de paiement :
Le règlement du total général TTC interviendra selon l'échéancier suivant :
Réservation avant le 1er septembre 2026 : règlement de 30% du montant total TTC
Solde à régler au 1er septembre 2026
Réservation après 1er septembre 2026 : 100% du montant TTC
En cas d'annulation :
1- Avant 1er septembre 2026: l'exposant peut annuler sa participation au salon en le notifiant à l'organisateur par lettre recommandée.
Les frais d'inscription exposant de 300 EURO HT ne sont pas remboursables.
2- Les frais d'inscription co-exposant de 630 EURO HT ne sont pas remboursables.
3- Après le 1er septembre 2026 : **le paiement reste dans tous les cas acquis à l'organisateur.**
Aucun paiement ne sera remboursé.

C- Co-exposants
La déclaration des Co-exposants est obligatoire.
Il est strictement interdit de céder ou de sous-louer tout ou une partie de L'emplacement loué. Si une ou plusieurs sociétés partagent le stand d'un exposant en titre, un montant de 630 EURO HT par occupant lui sera facturé en supplément.

D- Attribution des surfaces
L'organisateur se réserve le droit de:
Modifier ou de changer les attributions des stands si cela s'avère nécessaire pour ajuster le plan de l'exposition, selon les exigences de l'organisateur ou les exigences de la loi applicable ou des règles applicables du site où se déroule l'événement.
L'exposant ne peut en aucun cas:
- Obstruer la visibilité d'un stand adjacent.
- Construire des murs fermant les couloirs.
- Faire de la publicité, sous quelque forme que ce soit, pour des entreprises non exposantes.
- Imposer des nuisances sonores.
- Organiser une vente promotionnelle.
- Distribuer tout document publicitaire en dehors du stand.

E- Montage - Démontage
L'exposant pourvoira au transport, à la réception, à l'expédition de ses colis et à leur reconnaissance sur les lieux d'exposition.
Les exposants ne démonteront pas leur stand et ne retireront pas leurs produits avant la fin de l'événement.
L'exposant est tenu d'enlever tout le matériel d'exposition dans les 24 heures qui suivent la clôture de l'événement.
L'exposant doit obligatoirement surveiller ses marchandises pendant la période de montage et de démontage et évacuer le hall dans les délais indiqués par l'organisateur.
L'organisateur ne peut en aucun cas être tenu pour responsable de la disparition des marchandises laissées sans surveillance.
L'accès des constructeurs au sein du Centre de conventions d'Oran, CCO, Les Gênets, chemin de wilaya, route 75 - Oran se fera uniquement après s'être acquitté des frais d'intervention des constrcuteurs .

De 12 à 50 m² :500 EURO HT.
De 51 m² à 200 m² : 750 EURO HT.

Modalités dépôt de caution:
Dépôt du chèque de caution de 150 000 DATTC par le constructeur auprès de l'organisateur
Restitution : **15 jours après l'état des lieux et acquittement des points d'élingage.**
La caution ne sera pas restituée en cas de non-respect des conditions de montage et de démontage (voir conditions d'installation ci-dessous)

1-Montage
L'exposant est prié de nous transmettre les coordonnées de son constructeur avant le **10 janvier 2027** pour lui permettre d'accéder au site.
Le prestataire chargé du montage doit obligatoirement :
- être en possession du document en annexe relatif aux conditions d'installation des stands spécifiques
- Fournir la liste du personnel intervenant

Date limite : avant le **26 janvier 2027**

a-Stands personnalisés (Emplacement nu): 5 jours de montage
Il est strictement interdit de fabriquer le stand sur site et ou découper du bois
- L'installation des stands personnalisés se fera: du mercredi **27/01/2027** au dimanche **31/01/2027** de **8H00** à **20H00.**

Important : Afin de respecter les délais de montage, les stands doivent être fabriqués en ateliers.
- Les exposants sont priés de transmettre impérativement le plan (maquette) de leur stand par email à : info@era.dz avant le **10 janvier 2027** pour approbation par l'organisateur.
- les hauteurs ne doivent en aucun cas dépasser les **3.50m.**
- Les élingages sont soumis aux tarifs de **50 EURO**/point à régler avant le **27/01/2027**
- Tout le matériel doit être rangé à l'intérieur du stand.
- Les allées doivent rester libres en permanence
- Le constructeur du stand est prié d'évacuer sans délai tous les emballages vides.
- Les horaires d'interventions sont de **8h00** du matin à **20h00**
- Après **20h00**, les portes du Centre des conventions seront fermées.

b- Stands équipés par l'organisateur
L'installation des exposants dans leurs stands équipés se fera: Dimanche **31/01/2027** de **9h00** à **20h00.**

2-Démontage
Les exposants peuvent reprendre leur matériel ou démonter leur stand le **03/02/2027** à partir de **18h00**.
Les stands personnalisés devront être démontés au plus tard le **05/02/2027** à midi. en évacuant leurs déchets après démontage afin de laisser leur espace propre.
En cas de non-respect, total ou partiel, des dispositions prévues dans les conditions d'installation citées ci-dessus, notamment en matière de montage, démontage et installation, l'organisateur se réserve le droit de conserver le chèque de caution.

F-Assurances / Formalités douanières
- Il incombe à chaque exposant de s'assurer auprès d'une compagnie d'assurance contre tous les dommages liés à son matériel ou que ses préposés pourraient causer aux tiers et au lieu d'exposition durant la période de la manifestation.
- Il appartient à chaque exposant d'accomplir les formalités douanières pour les matériels et produits en provenance de l'étranger.

G- Force majeure - clause de non responsabilité
L'organisateur fixe les dates et le lieu de l'événement. En cas de force majeure, et seulement dans ce cas, les dates et le lieu peuvent être modifiés et/ou annulés.
En cas de force majeure ou tout autres cas assimilés l'organisateur est déchargé de toute responsabilité concernant les préjudices qui pourraient être subis par les exposants notamment en cas de retard dans l'ouverture et/ou l'arrêt prématuré de la manifestation. Par cas de force majeure, il est entendu, toutes circonstances indépendantes de la volonté des Parties, imprévisibles, irrésistibles et insurmontables telles que : une guerre ou un état de guerre ; un acte terroriste ou un risque de terrorisme; une révolution ou un climat révolutionnaire ; un coup d'état ; un blocus ; un embargo; une grève générale ; une épidémie ou une catastrophe naturelle ; des restrictions et/ou des dispositions gouvernementales ; une interruption momentanée, suppression et/ou perturbation des moyens de transport ; des troubles de l'ordre public ; ou tout autre situation d'urgence, la fermeture ou destruction des stands, incendie, sinistres, calamité publique, catastrophe naturelle.

H- Règlement des litiges
Tous litiges qui peuvent survenir seront réglés à l'amiable entre les parties.
Dans le cas échéant, ils seront portés auprès du tribunal territorialement compétent.

I- Données personnelles
Les Parties pour l'exécution des présentes, collectent et traitent des données reconnus par la loi comme étant des données à caractère personnel (ci-après « Données personnelles »). A ce titre, ils s'engagent à collecter et traiter ces Données personnelles conformément à la réglementation en vigueur applicable. Les Parties acceptent que leurs Données personnelles soient collectées pour la finalité de fourniture des Services objet des présentes conditions générales et son exécution. Les Parties disposent d'un droit d'accès, de rectification, d'opposition et de suppression pour des motifs légitimes aux Données qui les concernent. Ces droits peuvent être exercés en adressant un courrier postal avec accusé de réception à l'adresse de chacune des Parties.

Fait à :	
le :	

Cachet et signature (Lu et approuvé)

Réinitialiser

GENERAL CONDITIONS OF INSTALLATION AND PARTICIPATION

A- Participation:
Purchase orders must be sent to Myriade communication when booking space.
RC : 07B0973913 /NIF : 000716097391348 / ART.I : 16286378042/ NIS: 00716460058836
Tél : 0555 625 314 /0555 030 067/ 0555 031 362
Address : Villa N°13 Lot Zergoug, Hydra, Alger-Algérie
Email : info@era.dz
Receipt of the Purchase order by the organizer implies that the exhibitor has read the general terms of installation and participation established by the organizer and accepts them without conditions.

B- Terms and conditions of payment:
Payment schedule :
Total payment, including VAT (19%) will be as per the following schedule:
Booking before September 1st, 2026 : payment of 30% of the total amount including VAT
Balance to be paid by September 1st, 2026.
Booking after September 1st, 2026: 100% of the amount including VAT
Cancellation :
1 - Before September 1st, 2026 : the exhibitor may cancel his participation to the exhibition by notifying the organizer by letter.
Exhibitor registration fees of 300 € HT (excl.VAT) are not refundable.
2 - Co-exhibitor registration fees of 630 € HT (excl.VAT) are not refundable.
3 - After September 1st, 2026: No payment will be refunded.

C- Co-exhibitor :
- The declaration of a Co-exhibitors is mandatory.
- It is strictly forbidden to assign or sublet all or part of the rented space.
- If one or more companies share the stand as exhibitor, an amount of 1 000 € HT (excl.VAT) per additional occupant will be charged

D- Allocation of surfaces :
The organizer reserves the right to:
Modify or change the allocations of stands if necessary to adjust the plan of the exhibition, according to the requirements of the organizer or the requirements of the applicable law or the applicable rules of the site where the event takes place.
The exhibitor shall not under any circumstances:
• Obstruct the visibility of an adjacent stand.
• Build walls closing the corridors.
• Advertise, in any form whatsoever, for non-exhibiting companies.
• Imposing noise pollution.
• Organize a promotional sale.
• Distribute any advertising material outside the stand.

E- Assembly - Dismantling :
- The exhibitor is responsible of the transport, reception and dispatch of his parcels/ boxes and their recognition on the exhibition premises.
-The exhibitor shall not dismantle the stand and shall not remove the products before the end of the event.
- The exhibitor is required to remove all exhibit material within 24 hours after exhibition closure.
-The exhibitor must monitor his goods during the assembly and dismantling period and evacuate the hall within the time limits indicated by the organizer.
-The organizer can in no way be held responsible for the disappearance of goods left unattended.
-Access of stand builders to the International Convention Center of Oran, CCO, located at:
Les Gênets, chemin de la wilaya, road 75 - Oran, will only be possible after paying the intervention fees:
From 12 to 50 m² : 500 euro HT
From 51 to 200 m²: 750 euro HT

Deposit terms:
The builder will make a deposit check of 150,000 DATTC to the organizer.
Return: **15 days after the inventory check and payment of any sling points.**
The deposit will not be refunded if the assembly and disassembly conditions are not met (see installation conditions below).

1-Setup
The exhibitor is requested to provide us with the contact details of their builder before **January 10th, 2027** to allow them access to the site.

The builder must:
• be in possession of the attached document regarding the installation requirements for specific stands
• Provide a list of personnel involved
Deadline : before **January 26, 2027**
a-Customised stands (bare site): 5 days of assembly
• It is strictly forbidden to build the stand on-site or cut any wood.
• Installation of custom stands will take place from **Wednesday, January 27th, 2027**, to **Sunday, January 31st, 2027**, from **8:00 am** to **8:00 pm.**
Important: To meet assembly deadlines, stands must be prefabricated in workshops.
• Exhibitors are required to send their stand plan (model) by email to **info@era.dz** before **January 10th, 2027**, for approval by the organizer.
• Heights must not exceed **3.50m.**
• Slinging is subject to a rate of **50 euro** (excluding VAT) per point, payable before **January 27th, 2027.**
• All equipment must be stored inside the stand.
• The aisles must remain clear at all times.
• The stand builder is requested to remove all empty packaging immediately.
• Service hours are from **8:00 a.m.** to **8:00 p.m.**
• the Convention Center doors will be closed at **8:00 p.m.**

b- Stands equipped by the Organizer
Exhibitors occupy their stands on: **Sunday, January 31st, 2027** from **9:00** a.m. to **8:00 p.m.**

2-Dismantling
Exhibitors may collect their equipment or dismantle their stand on **February 3rd, 2027**, starting **6:00 PM.**
Customized stands must be dismantled no later than **February 5th, 2027**, at noon.
Exhibitors must remove all waste after dismantling and leave their space clean.
The Organizer reserves the right to retain the deposit check in the event of total or partial non-compliance with the provisions stipulated in the installation conditions mentioned above, particularly regarding assembly, dismantling, and installation.

F-Insurance / Customs formalities :
• It is the responsibility of each exhibitor to take out insurance with an insurance company against all damage related to its equipment or that its employees may cause to third parties and to the exhibition venue during the period of the event.
• It is up to each exhibitor to carry out customs formalities for imported materials and products.

G- Major force - disclaimer :
The organizer sets the dates and location of the event. In case of force majeure, and only in this case, the dates and the place can be modified and/or canceled. In the event of any force majeure or any other similar case occurs, the organizer is relieved of all liability for damages which may be suffered by exhibitors, particularly in the event of a delay in the opening and/or premature termination of the event.
By case of force majeure, it is understood, all circumstances beyond the control of the Parties, unforeseeable, irresistible and insurmountable such as: a war or a state of war; a terrorist act or a risk of terrorism; a revolution or a revolutionary climate; a coup ; a blockade; an embargo; a general strike; an epidemic or natural disaster; government restrictions and/or regulations; a temporary interruption, cancellation and/or disruption of the means of transport; disturbances of public order; or any other emergency situation, closure or destruction of stands, fire, disaster, public calamity, natural disaster.

H- Settlement of disputes :
Any disputes that may arise will be settled amicably between the parties.
If necessary, they will be brought before the territorial jurisdiction court.

I-Personal data
The Parties, for the execution of this Agreement, collect and process data recognized by law as personal data (hereinafter “Personal Data”). As such, they undertake to collect and process this Personal Data in accordance with the applicable regulations in force. The Parties accept that their Personal Data is collected for the purpose of providing the Services subject to these general conditions and its execution. The Parties have a right of access, rectification, opposition and deletion for legitimate reasons to the Data which concerns them. These rights may be exercised by sending a postal letter with acknowledgment of receipt to the address of each of the Parties.

At (place) :	
Date :	

Stamp and signature (Read and approved)

Réinitialiser | Imprimer

Renewable Energies, Future Energies, and Sustainable Development International Exhibition

era

HISTORY, OPPORTUNITY AND PERSPECTIVE

15th EDITION

02-03-04 Feb 2026

DECARBONIZING THE AIR IS AN URGENCY NOT JUST WORDS

Oran Convention Center CCO

Organized since 2010 by Myriade Communication, the RENEWABLE ENERGIES, FUTURE ENERGIES, AND SUSTAINABLE DEVELOPMENT INTERNATIONAL EXHIBITION will hold its 15th edition from February 2nd to February 4th; 2026.

This is an opportunity to retrace the history of this event, now known under the **ERA** label.

At the beginning, in the Hoggar

ERA was born in October 2010, in the heart of the Hoggar, at the foot of the iconic Mount Adriane, a few kilometers from the city of Tamanrasset.
Its preparation was a challenge in many respects.





Initially, the theme of the exhibition: renewable energies, clean energies, and sustainable development. It was not obvious at the time.

ERA immediately positioned itself within a green energy dynamic, even though this perspective seemed distant. In this sense, the exhibition was a first of its kind in Algeria.



Next, the location: not Tamanrasset the city, which has the logistics to facilitate the organization of such an event, but its outskirts, literaly in the desert. An impressive landscape, far from basic public services: running water, electricity, roads, transportation, telephone, and internet.

Finally, it was necessary to convince operators to come to this ecological site, which, at first glance, presented no advantage for hosting an economically-oriented ; event requiring a minimum of communication means, especially roads and transportation, to access and attract visitors.

It was there, at the foot of Mount Adriane, that the first ERA set up its tent on October 19, 20, and 21, 2010. Additional efforts were necessarily deployed to ensure everything went as smoothly as possible.





It would be tedious to list all the actions taken to create the conditions that allowed the successful execution of this 1st edition.

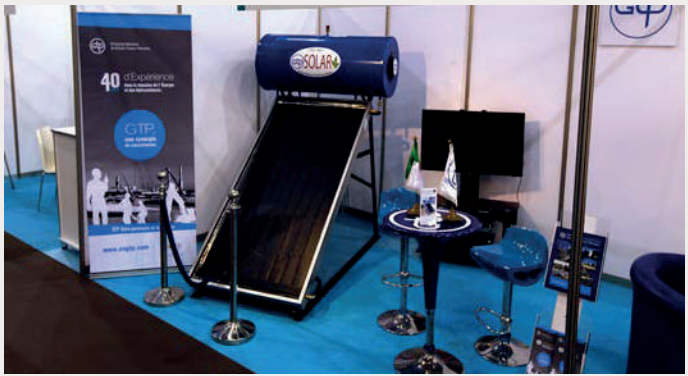
Local artistic evenings were organized to enhance the sense of escape for exhibitors.

Companies were developed in the renewable energy sector thanks to their first participation, a significant fact confirming the success of the exhibition in 2010.

This edition set the tone for future ones, creating the ERA concept built on:

- A theme focused on the issue of renewable energies, emphasizing the emergence of an industrial sector, innovation, research/training, and employment.
- Exhibition space - Conferences / Debates
- International dimension
- Annual event





At the same time, the exhibition reserved a place for sectors related to sustainable development, directly addressing national concerns such as waste management with its energy recovery side, water management, eco-tourism, bioclimatic housing, green technologies, and industrial depollution.

This evolving format allows for improvements in each edition based on suggestions collected from exhibitors and visitors, regarding the overall organization of the exhibition:

- Exhibitor's greetings
- Stand's arrangements
- Signage
- Communication
- Media coverage, catalog...
- Conference cycles...









Oran

Capital of Energie





All following editions took place in Oran, the capital of energy, with an active and constant support from the Wilaya of Oran, at the Exhibition Center in October 2011, and then at the Oran Convention Center, where the **15th edition will be held from Monday, February 2 to Wednesday, February 4, 2026.**







In October 2011, ERA began supporting the ambitious national program for the development of renewable energies and energy efficiency adopted by the Council of Ministers in February of the same year, later updated in 2015, and classified as a "national priority" by the President of the Republic.

The continuity of the Exhibition Editions will be ensured by a guiding principle that maintains and reinforces its functions as follows:

A leading benchmark in promoting renewable energies in Algeria, of which it is the essential vector.

A framework conducive to meetings and exchanges between operators in the sector, in a dynamic that encourages international cooperation.

A facilitator of convergence between the efforts of major institutions and strategic sectors directly involved in the economical and technical dimension of renewable energies and the implementation of a national program

A catalyst for the emergence of a sustainable industrial sector in renewable energies

ERA IS BUILT ON A TRIAD

contribute

to the national effort to raise awareness around a key and innovative sector of our energy future

support

the national renewable energy development program

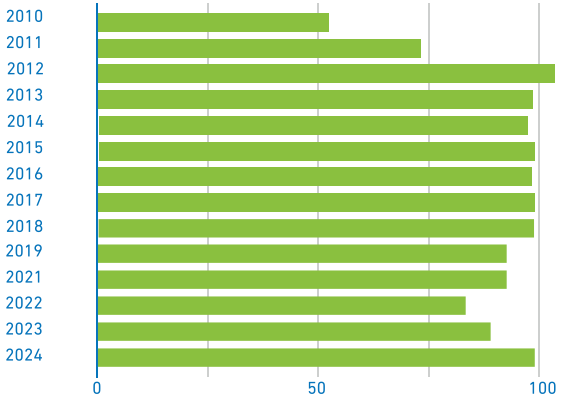
Expanding

meeting spaces for professionals .

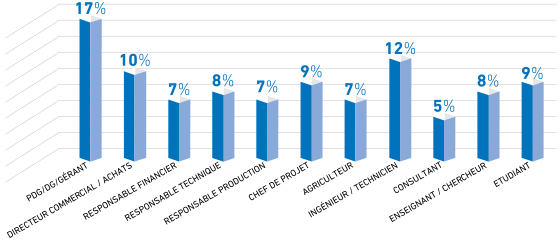
At each edition, the exhibition highlights the progress made in the development of renewable energy in the legal and incentive system dedicated to them and on the ground through the emergence of national capacities in their industrial and energy dimensions.

ERA supports and contributes to the energy transition in Algeria by supporting the renewable energy development projects announced by the state, aiming for the objective of 15,000 megawatt MW by 2035, and green hydrogen production projects.

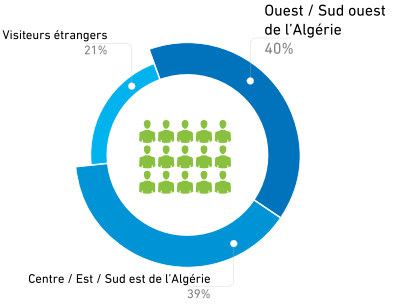
The figures show that the show has grown rapidly



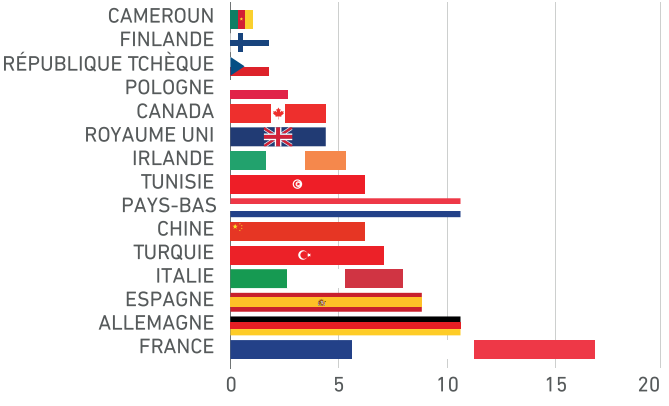
BUSINESS PARTICIPATION RATE



VISITOR FUNCTIONS



ORIGIN OF VISITORS



FOREIGN PRESENCE

Indicators of Success

Evaluations conducted on the ERA exhibition editions highlight significant evidence of success, as follows:

1	In fourteen editions, it has brought together over 1,500 national and international enterprises.
2	The participation of major Algerian and foreign enterprises in the energy, resources, water, industry, and scientific research sectors.
3	The regular presence of national and international state institutions related to political, diplomatic, and economic sectors, interested in a cooperation with Algeria in the field of renewable energies.
4	The care given to the stand's realization to improve the quality of presentation of the business and prodcuts.
5	The strong attendance of the public, mainly professionals from all sectors, with more than 70 000 visitors from different regions of the country as well as foreigners.

6	The attraction exerted by young promoters who see the space as a place specially designed for them to realize their projects in entrepreneurship, in contact with agencies in charge of business creation and development. .
7	Announcements made during the exhibition regarding the creation of new companies in this sector, which materialize partnership and business opportunities.
8	The contribution of higher education and university researchers and students.
9	The choice made by international organizations, partners of Algeria, to integrate the exhibition into their programs, thus reinforcing its international dimension.
10	The quality of interventions by national and international speakers: experts, professionals, and researchers.
11	The relevance of the themes addressed and the questions raised by the public, with more than 650 community and business contacts since 2010. ertinence des thèmes qu'ils abordent et des questions soulevées par le
12	The very wide media coverage of all editions of the exhibition.

Opportunities and perspectives

Algeria has initiated its transition to a diversified energy model, based on the development of national solar potential and the strengthening of local industrial capacities.

A genuine political will

expressed in official statements at the highest levels to develop renewable energy in Algeria.

The Government highlighted the State's desire to make renewable energies a pillar of the country's energy sovereignty and sustainable development.

The government also reported significant progress made in developing national capacities, particularly in the manufacturing of certain equipment related to this activity and in the construction of production infrastructure.

Some major indicators

Creation of a Ministry of Energy and Renewable Energies entrusted to Mr. Mourad Adjel, CEO of SONELGAZ, the company leading the national renewable energy development program.

The program's objective is confirmed: 15,000 MW of renewable energy by 2035.

A 3,200 MW (solar) project is underway.

An additional 3,000 MW production program is planned.

A semi-industrial project is underway in Arzew (Oran Province) with a capacity of 50 MW of green hydrogen.

Four leading projects launched by Algeria to test different applications of green hydrogen

Memorandum of Understanding between Sonatrach group and the German gas company VNG AG to examine cooperation opportunities for the implementation of green hydrogen and ammonia projects with the aim of exporting them to Germany

The new gas pipeline planned between Algeria and Italy will transport, in addition to gas, electricity, hydrogen, and ammonia.

Algerian Desalination Company, ADC (ex AEC) plans to use solar energy in its seawater desalination plants in anticipation of green hydrogen production. The reuse of treated wastewater is also being considered by public authorities for the production of green hydrogen.

The Ministry of Higher Education and Scientific Research has launched a project to manufacture a green hydrogen engine (converting the diesel engines of public transport buses into engines running on green hydrogen).

Objective and key figures

The renewable energy development program approved in February 2011 by the government, amended in May 2015, and then readjusted in 2020, aims to produce 15,000 MW by 2035. It is currently in its first phase.

The amount of investment planned for the cumulative production of hydrogen in Algeria by 2040 is estimated at approximately US$24.8 billion. **Algeria's goal is to produce 40 terawatt-hours of green hydrogen by 2040.**

Solar project on track for 2025

Two PV power plants in Elghrous (Biskra province) and Tendla (Elmghaier province), each with a capacity of 200 MW, are expected to be completed by the end of 2025 (they are part of the 3,200 MW currently under construction). These are solar photovoltaic power plants.

2025: Towards Intensifying International Energy Cooperation

China

The quasi-totality of the 2000 MW Sonelgaz project were attributed to Chineese companies with 9 solar power plants, this will ensure around 70% of production.

The company "China Petroleum Engineering & Construction Corporation" (CPECC) has expressed its willingness to invest in Algeria in the field of clean energy, particularly the production of green hydrogen.

The Chinese Kibing Group presented a solar glass factory project to the Ministry of Energy.

The Chinese company LONGi plans to launch a partnership project for the manufacture of solar panels in Algeria.

European Union

The project "Taqqathy," co-financed by the European Union (EU) and Germany, was launched in April 2025 to accelerate the development of renewable energies, promote green hydrogen and develop energy efficiency in different sectors in Algeria. The "Taqqathy+" project, which will run until May 2029, is funded by the EU and the Federal Ministry for Economic Cooperation and Development (BMZ) for around of 28 million euros.

The development of a green hydrogen economy is part of a cooperation program worth 15 million euros designed for Algeria by the European Union.

Italy

Claudio Descalzi, CEO of the Italian company ENI, pointed the development of cooperation between ENI with Sonatrach and Sonelgaz in the fields of renewable energies and energy efficiency.

The Italian company Zhero, founded in 2022, presents itself as a developer specializing in green and clean energy projects, such as renewable energy, hydrogen and its derivatives, as well as interconnections, energy storage and reuse, and in energy connection, emission limitation, production cost reduction, and support for local content using modern technologies.

"SouthH2 Corridor"

A Memorandum of Understanding has been considered between Sonatrach and Italian, Austrian, and

German companies for the launch of a joint feasibility study for the Southern Corridor project (SoutH2, over 3,300 km) for the export of green hydrogen from Algeria to Europe.

Countries covered by the "SouthH2 Corridor" project: Algeria, Italy, Germany, Austria, and Tunisia

Japan

In July 2024, the CEO of the Sonatrach Group examined partnership possibilities between Algeria and Japan with the representative of the Japan International Cooperation Agency (JICA) with an aim to signing a Memorandum of Understanding for the conduct of a preliminary feasibility study on green hydrogen and solar energy projects.

Poland

Planned: Establishment of a joint working group between Algeria and Poland to define the modalities of cooperation and partnership in the field of energy, including renewable energy.

Germany

Project announced by GIZ, the German Government Agency for International Cooperation in renewable energy and green hydrogen, in partnership with public authorities and involving a number of local stakeholders such as public agencies, businesses and research institutions, as well as the banking sector and civil society. It concerns the technology and the economic and social dimension of renewable energy and green hydrogen.

Netherlands

In the field of renewable energy, particularly green hydrogen, Sonatrach Group with a group of Dutch companies active in this field, has agreed to strengthen its partnership.

China, Japan, Canada, and the United States

L'Algeria plans to produce electrolyzers locally for the green hydrogen sector in partnership with foreign partners (China, Japan, Canada, and the United States) who have expressed interest in these industrial projects.

المعرض الدولي للطاقات المتجددة، طاقات المستقبل والتنمية المستدامة

SALON INTERNATIONAL DES ÉNERGIES RENOUVELABLES, ÉNERGIES DU FUTUR ET DÉVELOPPEMENT DURABLE













































































